

Zeeshan Hayat - Empowering Lives, Envisioning Impact, Providing Mentorship

CEO & Co-Founder of Kudos Tech | Mentor | Entrepreneur | Advisor | Philanthropist | Digital Health Strategist | Speaker



Vancouver, British Columbia Aug 10, 2024 ([Issuewire.com](https://www.issuewire.com)) - Over a 20-year career, [Zeeshan Hayat](#) has distinguished himself as an entrepreneur in e-commerce, digital marketing, and lead generation for direct marketing campaigns. His dedication to affordable housing has led to significant achievements in the development of multifamily residential properties.

As the CEO of a leading digital marketing agency, Zeeshan Hayat focuses on developing advanced systems that assist SMEs in overcoming business challenges. By leveraging cutting-edge AI and automation technologies, his firm streamlines and optimizes sales, operations, and marketing processes.

Under Zeeshan Hayat's leadership, his company has been delivering impactful digital campaigns, leveraging data-driven insights and state-of-the-art tools to drive growth and engagement for its clients.

Zeeshan Hayat is dedicated to giving back through philanthropy and personal connections with those in need. In 2007, Zeeshan Hayat co-founded 100 Meals a Week, delivering over 250,000 meals and necessities to the homeless in DTES. In July 2019, Zeeshan Hayat partnered with multiple NGOs to co-establish The Muslim Care Centre (MCC), providing over 600,000 meals in less than ten months.

Zeeshan Hayat believes wholeheartedly in the power of a healthy lifestyle, actively demonstrating this

through his commitment to regular exercise and mountain biking. As a martial artist who earned his Taekwondo black belt at age 17, he has also competed at the national level. This early dedication has translated into a healthy lifestyle, which he now shares on his [blog](#).

In 2021, Zeeshan Hayat led the Pixel Moments campaign, focusing on mental health awareness. Zeeshan Hayat is also a member of St Paul's Future Leader Committee supporting Mental Health and Addiction programs. He mentors MBA students in SFU Beedie's MiB program and Junior Achievement's Be Entrepreneurial program.

Zeeshan Hayat's impressive list of awards includes the BIV BC CEO Awards, BC Export Awards, BIV Forty Under 40, Douglas College Distinguished Alumni Award, and a finalist spot for the EY Entrepreneur of the Year. Zeeshan's digital marketing enterprise has made it to the Growth 500 list (2014, 2015, 2016, 2018, 2019), Deloitte Technology Fast 500 (2015), and Globe and Mail Canada's Top Growing Companies (2019). In 2020, [Zeeshan Hayat](#) was honored with the Medal of Good Citizenship by the Government of British Columbia for his community initiatives in Vancouver.



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Source : Karina and Zeeshan Hayat

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