

Vado Devs Welcomes Andrew Rauch as Fractional Chief Growth Officer

Vado Devs Strengthens Leadership Team with Strategic Appointment



Dover, Delaware Jul 9, 2024 ([Issuewire.com](https://www.issuewire.com)) - [Vado Devs](#), the premier hiring platform revolutionizing the way companies discover, engage, and hire pre-vetted top-tier software engineering talent in Latin America, is excited to announce the appointment of Andrew Rauch as the new Fractional Chief Growth Officer.

[Andrew Rauch](#) brings nearly 30 years of experience in B2B services, particularly in software start-ups, software engineering, consulting, and coaching. His proven track record of leading comprehensive go-to-market strategies, redefining market positioning, and crafting top-line revenue plans will be invaluable as Vado Devs continues to expand its reach and impact in the tech hiring landscape.

"Andrew's visionary leadership and commitment to growth and giving align perfectly with our mission at Vado Devs," said Carlos B, CEO of Vado Devs. "His extensive experience and strategic approach will drive our efforts to connect companies with the exceptional software engineering talent they need to succeed."

In his new role, Andrew will spearhead Vado Devs' growth initiatives, focusing on enhancing the company's market presence, refining its strategic direction, and ensuring the continuous expansion of its network of top-tier developers in Latin America.

"I am thrilled to join Vado Devs and contribute to its mission of transforming the hiring experience for companies seeking high-quality software engineers in Latin America," said Andrew Rauch. "Vado Devs stands out by not only providing access to exceptional talent but also by fostering a culture of continuous learning, development, and social responsibility. I look forward to working with the team to drive growth and innovation."

Andrew's leadership style is grounded in the principles of leadership, teaching, and encouragement. His hands-on approach, supported by proven frameworks such as revenue planning, OKRs, and key account planning, will foster a culture of accountability and continuous improvement at Vado Devs.

About Vado Devs

[Vado Devs](#) is the premier hiring platform revolutionizing the way companies discover, engage, and hire pre-vetted top-tier software engineering talent in Latin America. By specializing in Latin American talent, Vado Devs ensures that businesses can tap into the vibrant tech communities in the region, providing a seamless solution for companies seeking the best software engineering talent.

Media Contact

Vado Devs

gabriela@vadodevs.com

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