

Travel Counsellors for Business stages annual conference with Eddie the Eagle

Conference powers up corporate travel experts



Manchester, United Kingdom Jul 1, 2024 ([Issuewire.com](https://www.issuewire.com)) - A focus on delivering tangible takeaways for corporate travel experts to take back to their businesses took centre stage at Travel Counsellors for Business annual conference last weekend.

The leading UK travel management company featured a full-day schedule spotlighting opportunities for corporate Travel Counsellors to nurture new business growth, capture further client retention, and take advantage of technology to create frictionless booking and travel experiences, whilst keeping hold of the human touch in corporate travel.

The conference was held at the Leonardo Tower Bridge, London, and drew the largest audience in the company's history in corporate travel, with over 100 corporate travel specialists, 30 support team colleagues, headline sponsors Emirates, Travelport, and Bedsonline alongside other valued suppliers partners, sharing personal stories and real-life experiences of how best to support clients.

During the conference, in presentations, panel discussions, and break-out workshops, attendees explored themes on sustainability in corporate travel and gained insights into the company's significant technology investments and future plans for its personal, digital platform, Phenix. Additionally, dedicated updates on the recent launches of two new platforms, myTC Online and myTC Insights, designed to enhance the client booking and reporting experience were discussed, as well as how the company is enhancing its support function to service corporate Travel Counsellors.

The day featured two keynote speakers - media entrepreneur, podcaster, writer, and performer, Cally Beaton, followed by Olympic ski jumper Eddie the Eagle (pictured), who amongst telling his personal story to success, drew upon the theme of having the determination and self-belief to take a leap of faith, in both business and in life.

Mel Quinn, Director of Corporate Travel at Travel Counsellors for Business, said: "Our Business Travel Conference offered the ideal opportunity for us to celebrate our achievements over the last 12 months, both as individuals and as a community, and share our strategy for the coming year, which will see Travel Counsellors for Business continue to support corporate travel entrepreneurs to take advantage of our technology platform and provide the very best booking and travel experiences for their clients. With corporate TCs working both individually or in teams, we remain focussed on empowering our people to grow their corporate travel businesses, as well as consistently finding opportunities to show care, and champion the human touch in business travel."

The conference follows a period of record sales for Travel Counsellors for Business, with UK corporate sales reaching £20.6 million in May, up 14% on the previous year, and 2,292 corporate clients making bookings in the month alone.

A dedicated TC Travel Market, 'TCTM', featured more supplier sponsors than ever before at the company's corporate conference, offered direct access to airlines, accommodation providers, and ancillaries to support Travel Counsellors and their client roster, who now make nearly 350,000 transactions with Travel Counsellors for Business a year.

For further information about Travel Counsellors for Business, please see:

<https://business.travelcounsellors.com/gb/>

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