

## This Young Industry Find is Making Waves: Siddharth Sethi shines in Parle-G Brand Film

Parle G's new Campaign "Genius wahi jo auron ki khushi mein paaye apni Khushi" Celebrates the Joy of True Friendship



**New Delhi, Delhi Jul 22, 2024 (IssueWire.com)** - Parle-G's latest brand film, "Genius wahi jo auron ki khushi mein paaye apni Khushi," directed by Varun Narvekar and produced by Complete Films, offers a heartfelt exploration of the value of friendship. This captivating campaign underscores the simple joys and deep connections that come with true dosti.

The campaign highlights how the smallest moments can create lasting memories. Siddharth Sethi, portraying the character of Arun, delivers a performance that captures the genuine warmth and happiness that come with deep connections. His portrayal is both subtle and impactful, bringing authenticity to the campaign's message.

<https://youtu.be/HpcpHe6XcsA?si=NQMafaqn4MD91aib>

Siddharth is an emerging talent in the industry, having previously been involved in advertisements for prominent brands such as Boat, Casio, Paytm, Chupa Chups Lollipop, Domino's, Samsung, and many more. His last industry outing, "Thankyou For Coming," was well-received, and he is set to take on the lead role in an upcoming web show, the details of which are currently undisclosed.

Siddharth Sethi's rise to prominence is marked by his dedication and natural talent. The film has been widely loved by the public, and have praised his emerging star power. As Siddharth continues to take on new and exciting roles, his journey is one to watch in the entertainment industry.



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Source : Siddharth Sethi

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