Susan Beers, Recognized by BestAgents.us as a 2024 Top Agent

Hometown Realtor Providing Exceptional Service in Historic McKinney District



New York City, New York Jul 8, 2024 (<u>Issuewire.com</u>) - Susan Beers, a licensed realtor at Susan K. Beers Realty Group - A Fathom Realty Co., is making a strategic leadership transition as she partners with Jacqueline Bae to further elevate their real estate services in the vibrant McKinney, Texas district. The duo focuses 80% of their efforts on McKinney, a historic community famed for its charming architectural landmarks and local attractions dating back to the late 19th century. Additionally, they extend their expertise to the greater Metro Area, catering to diverse client needs with a personalized touch.

Susan's foray into the real estate industry initially began as a retirement venture alongside her husband, but it soon blossomed into a fulfilling career thanks to the guidance of a close friend. With a reputation for impeccable customer service and an in-depth understanding of the city, Susan's success is underpinned by her values of honesty, enthusiasm, and a genuine desire to assist her clients in achieving their real estate goals.

Reflecting on her approach to real estate, Susan remarked "Real Estate is so much more than opening doors and showing homes. It's a relationship that requires trust and continued communication. I usually end up becoming friends with my clients, because of the close bond that we form through the process. I love coming from a place of "helping" people vs. "selling" people. It's a very rewarding job!"

Featured in D Magazine as a Top Realtor for 2023 and Top Team for 2024, Susan stands out for her personable demeanor and unwavering commitment to keeping clients informed at every stage of the real estate journey, ensuring a smooth and enjoyable experience during property transactions. Jacqueline is skilled at helping buyers and sellers as well and is always available and ready to go above and beyond in assisting their clients. You are in good hands with educated and experienced Realtors when selecting to work with Susan or Jacqueline.

Away from the bustling real estate market, Susan finds solace by the lake with her husband, indulging in activities like boating, cherishing quality time with her husband, parents, friends and golden retrievers, Coors. Michelob and Shiner Bock.

For individuals seeking expert guidance and a personalized approach to real estate transactions in McKinney and beyond, Susan Beers and Jacqueline Bae of Susan K. Beers Realty Group- A Fathom Realty Co. are poised to deliver exceptional service and unwavering dedication to their clients.

Learn More about Susan Beers:

Through her Best Agent's profile, https://bestagents.us/profile?agent=2122342 or through Fathom Realty Co., https://susanbeers.fathomrealty.com/

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of real estate professionals features agents by local expertise, verified licenses, transaction history and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service and transparency in the buying and selling process.



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Source: Susan Beers

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