

Southern Spark Conference Ignites Collaboration Across Education, Business, and Community in Artificial Intelligence



Jackson, Mississippi Jul 9, 2024 ([Issuewire.com](https://www.issuewire.com)) - The Southern Spark Conference, organized by the Mississippi AI Collaborative (MSAIC), will be held on July 12-13, 2024, at the Mississippi Museum of Art. As Mississippi's first AI conference, the event is set to unite technology innovators, business leaders, and educators for two days of engaging sessions, interactive workshops, and extensive networking opportunities.

"The Southern Spark Conference is designed to ignite a collaborative spirit that explores the opportunities and challenges of working and living with generative AI technology," says Krystal Chatman, Co-Founder of the Mississippi AI Collaborative. "The AI Collaborative is proud to host this event that aims to foster connections and advancements across education, business, and the community."

The conference is designed to serve as a catalyst for positioning Mississippi as a leader in practical AI implementation. It will include interactive workshops, panels, and sessions tailored to specific audiences, including educators and business professionals. Attendees will have the opportunity to engage with industry leaders, explore innovative AI applications, and participate in networking events.

The event will also highlight community-driven initiatives and the state's potential as a hub for AI innovation.

Session Highlights and Tracks:

- **Education Track:** Discussions on innovative teaching methods, curriculum development, and workforce training strategies to equip future generations.
- **Business Track:** Insights into the latest technologies and trends that are shaping operational efficiencies and business growth.
- **Community Track:** Explorations of how technology can bridge access gaps and empower statewide communities.

"We are thrilled to host an impressive lineup of speakers this year, including Kristina Ishmael, Dr. Nashlie Sephus, and our very own Krystal Chatman," says Dr. Brittany Myburgh, Co-founder of the MSAIC. "Their expertise and insights will undoubtedly inspire our attendees as we explore equitable applications of generative AI in Mississippi."

Additional Highlights of the Southern Spark Conference:

- **Over 50 Renowned Speakers:** Gain insights from a diverse group of tech professionals, educators, and community leaders who are shaping the future of AI.
- **Top-notch Sessions & Workshops:** Explore tailored solutions and innovative strategies within each dedicated track.
- **Interactive Exhibits:** Engage with cutting-edge technologies showcased by leading firms in the AI sector.
- **Networking Opportunities:** Connect with industry experts at the Microsoft and Google Pavilions and draw inspiration from transformative success stories at EdFarm's Storytelling Corner.

Registration Details: Registration for the Southern Spark Conference is now open and will continue until Wednesday, July 10, 2024 via southernsparkcon.com.

Media representatives are invited to attend, and complimentary media registration can be arranged. For press inquiries or registration, please contact Krystal Chatman at team@southernsparkcon.com.

The Southern Spark Conference is proudly powered by Microsoft, Google for Education, and the C Spire Foundation.

About the Mississippi AI Collaborative (MAIC): Backed by Microsoft and supported by data.org, the Mississippi AI Collaborative is a leader in promoting digital inclusion, socioeconomic mobility, and skill acquisition. The Southern Spark Conference embodies MAIC's commitment to advancing AI innovation and fostering collaboration across education, business, and community sectors.

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