

Score Hoops 3on3 Basketball and Under Armour Present Exciting Event at WNBA All-Star Weekend



Phoenix, Arizona Jul 23, 2024 ([Issuewire.com](https://www.issuewire.com)) - Score Hoops 3on3 Basketball, in collaboration with Under Armour and the WNBA, successfully hosted a dynamic basketball skills clinic during the WNBA All-Star weekend in Phoenix, Arizona. The event took place on Friday, July 19th, bringing together middle school-aged girls for a day of skill-building, mentorship, and inspiration.

Held at the Phoenix Convention Center, the clinic was a highlight of the broader All-Star festivities, offering participants the unique opportunity to learn from some of the top names in women's basketball. Coaches from the Phoenix Mercury led the sessions, alongside Kelsey Plum of the Las Vegas Aces and

Niyaa Rivers of NC State. These professional athletes provided hands-on training, sharing tips and techniques to help young players elevate their game ([Score Hoops 3on3 Basketball](#)) ([Phoenix.gov](#)).

In addition to the skills clinic, participants had the chance to meet Marina Mabrey of the Connecticut Sun. Mabrey engaged with the girls, offering advice and sharing her journey in professional basketball. The event also featured a panel discussion sponsored by Dick's Sporting Goods, where the girls could interact with and learn from their basketball heroes in a more intimate setting ([Phoenix.gov](#)) (Phoenix New Times).

The collaboration with Under Armour and the WNBA underscored a shared vision of supporting youth sports and empowering young athletes. "Our goal is to create an inclusive and dynamic environment where players of all ages can learn, grow, and excel," said a spokesperson from Score Hoops 3on3 Basketball. "Partnering with Under Armour and the WNBA allows us to amplify our mission and reach a broader audience, inspiring the next generation of basketball stars" ([Score Hoops 3on3 Basketball](#)).

This skills clinic was part of the broader WNBA All-Star weekend in Phoenix, which took place from July 18-20. The weekend included various high-profile events, culminating in the All-Star Game on July 20th. This year's All-Star festivities, highlighted by the presence of basketball legends and emerging talents, attracted record attendance and viewership, underscoring the growing popularity and impact of women's basketball (Phoenix New Times).

For more information on upcoming events and programs, please visit [Score Hoops 3on3 Basketball](#).

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