PixelCrayons Invests in the Future with Strategic Office Relocation



Noida, Uttar Pradesh Jul 26, 2024 (Issuewire.com) - PixelCrayons, a leading global IT and <u>Digital Marketing Company</u>, announced its strategic relocation to Max Square, a cutting-edge commercial complex in Noida, India. This move signals PixelCrayons' commitment to growth, innovation, and creating a vibrant, inspiring work environment for its employees.

The company's new office space, spanning over 53,000 square feet, is located in Sector 129, Noida, on the Noida-Greater Noida Expressway. Max Square is designed as a unique C-shaped building, with majestic towers rising 50m above ground level, circumscribing a central forest courtyard. This innovative design embodies the "Where Nature Meets Work" philosophy, creating a unique and inspiring atmosphere for employees.

"This move is about more than just a new office space," said CMO, PixelCrayons. "It's about creating an environment that fosters creativity, collaboration, and a sense of well-being. Max Square offers a blend of modern infrastructure, accessibility, and a focus on sustainability that perfectly aligns with our company culture. We're thrilled to embark on this exciting new chapter."

Here's why Max Square is the perfect fit for PixelCrayons' vision for the future:

- A Unique Design Philosophy: Max Square's innovative design is inspired by the idea of bringing nature and nurture together. The building's C-shape creates a stunning visual impact while the 10,690 sq.ft. central forest courtyard provides a tranquil and inspiring backdrop for the workspace.
- A Serene and Inspiring Work Environment: The central forest courtyard, located at the heart of the complex, provides a peaceful escape from the hustle and bustle of daily work.
- Convenience and Accessibility: Located on the Noida-Greater Noida Expressway, Max Square is easily accessible via both road and metro.
- A Focus on Sustainability: Max Square is IGBC Platinum certified for green building standards, demonstrating its commitment to environmental sustainability.
- A Modern, Spacious, and Modular Workspace: The large floor plates are designed for modularity, allowing for expansion and customization to meet the company's growing needs.
- A Vibrant and Supportive Workplace: Max Square offers a diverse array of retail and multicuisine F&B options, including a 410-seater food court, ensuring ample choices for employees.

"Our new office space is a testament to our commitment to our employees and our ongoing growth trajectory," added Parvesh Aggarwal, the CEO. "We're confident that Max Square will provide the ideal environment for our team to thrive and continue to deliver exceptional results for our clients."

This strategic move underscores PixelCrayons' dedication to fostering a thriving and supportive work environment, attracting top talent, and driving innovation in the ever-evolving world of IT solutions.

About PixelCrayons

Established in 2004, <u>PixelCrayons</u> has become a leading global software solutions provider with over 19 years of experience delivering innovative web and mobile app development services. The company offers a comprehensive suite of services, including eCommerce development, custom software development, mobile app development, and digital marketing. PixelCrayons is known for its commitment to quality, client satisfaction, and delivering cutting-edge solutions that drive business success.



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