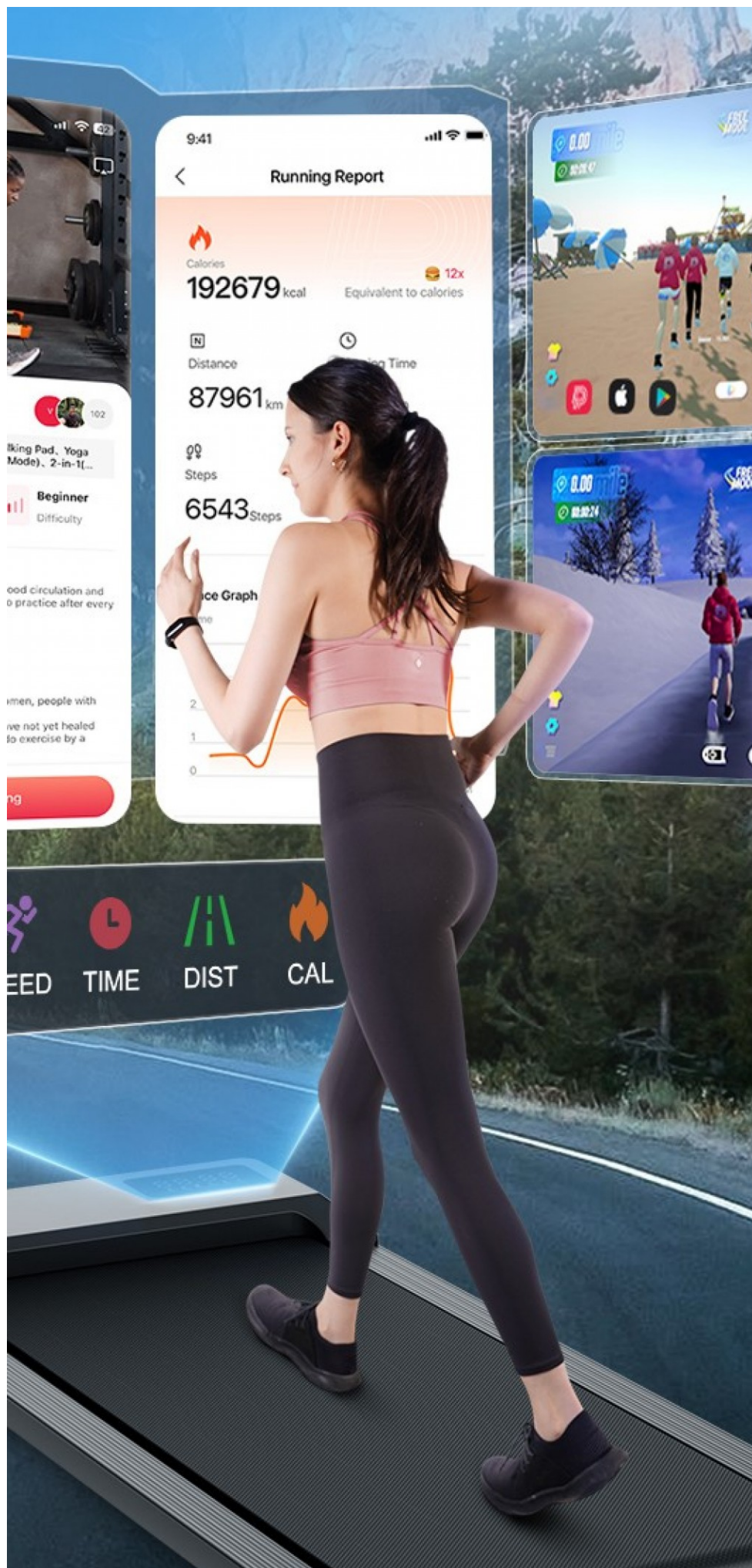


PitPat Launches PitPat Pro for Vision Pro, Unlocking Virtual Sports Challenges



Houston, Texas Jul 31, 2024 ([Issuewire.com](https://www.issuewire.com)) - JOYFIT, a leading indoor fitness technology company, is proud to announce the launch of PitPat Pro, the first sports tech software designed to be compatible with Apple's Vision Pro. This launch marks a significant advancement in the fields of virtual sports and the metaverse. Building on the success of its online competition platform, PitPat, JOYFIT now offers an unprecedented virtual sports experience by merging traditional sports competition models with cutting-edge technology. Users can now experience a virtual marathon from the comfort of their homes, as [PitPat Pro](#) brings the dull indoor workout environment into a thrilling virtual space.

Kevin Zhang, founder of PitPat, emphasizes that virtual sports are a crucial development direction and component of competitive sports. With the increase in home time during the pandemic and the rise of remote work models, indoor fitness has become a preferred choice for many. JOYFIT, a company specializing in indoor fitness technology, has keenly observed this trend and has made significant innovations in this field. The result is the online event platform PitPat, now the largest online competition platform globally. With the introduction of Apple's Vision Pro, JOYFIT has harnessed mixed reality (MR) and augmented reality (AR) technologies to create PitPat Pro, offering a more immersive workout experience and overcoming previous technological limitations to provide users with a new way to engage in virtual sports.

The major advantage of PitPat lies in its convenience. Users simply need to connect their treadmill to PitPat at home and choose their preferred workout environment. Whether exercising alone or with online friends, users can start working out anytime, anywhere, breaking down the barriers of time and space. Outdoor sports, on the other hand, often require consideration of venue choices and weather conditions. Whether it's rainy weather or cold winters, outdoor exercise can be significantly restricted. Virtual sports are unaffected by weather, allowing users to enjoy their workouts at home regardless of external conditions and maintain a healthy lifestyle.

PitPat has significantly enhanced user engagement through its innovative virtual events. The platform's ranked matchmaking races enable users to compete in real time with runners from around the world. PK matches offer 1v1 challenges, while monthly membership challenges provide opportunities for users to participate in five events for free and compete for substantial prizes, including challenges with the PitPat CEO. The milestone races determine rewards based on users' monthly total mileage, with higher mileage earning greater rewards. These events break traditional sports limitations, boosting user engagement and satisfaction through real-time interaction and substantial rewards.

Tammy from Virginia shares that as a tech enthusiast, she is impressed by PitPat's innovative features. The platform allows her to challenge herself in a virtual environment while connecting with fitness enthusiasts globally, significantly enhancing her motivation.

Another notable feature of PitPat is its interactivity. The platform offers extensive social features, allowing users to interact with fitness enthusiasts worldwide. Users can initiate voice chats to communicate with fellow runners in real-time or engage through chat bubbles, enriching their social experience during workouts. Unlike traditional outdoor sports, where social interactions usually occur post-exercise, PitPat's social features enable users to build connections and increase engagement during their workouts.

Additionally, PitPat offers opportunities to participate in virtual events or competitions, increasing the challenge and fun of workouts. Whether challenging personal records or competing globally, PitPat delivers a dynamic and motivating exercise experience.

About PitPat

PitPat is committed to advancing virtual sports and remains at the forefront of the industry. The platform continuously explores and applies the latest technologies, aiming to integrate virtual sports into modern life. PitPat is dedicated to innovation and enhancing user experiences, providing fitness enthusiasts with exciting virtual sports experiences.



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