

Miami Charity Welcomes Final Submissions for Its 10th-Annual Local and Global Grantmaking Program



Miami, Florida Jul 16, 2024 ([Issuewire.com](https://www.issuewire.com)) - Miami Charity Eyes On Your Mission issues its final call to apply for the 2024 Nonprofit Video Production Grant Program. It is the charity's 10th Annual Local and Global Grantmaking Program which is welcoming the final submissions now. The 2024 Eyes On Your Mission (EOYM) is a competitive annual opportunity for nonprofit organizations. This video grant aims to provide professional pro bono and matching video production services to charities. Now as it is issuing its final call for this year's submission, charities from anywhere in the world may apply for this grant through 11:59 p.m. EST on July 18. The applications are submitted at: <https://eyesonyourmission.org/video-grants>.

2024 marks the 10th anniversary of the Eyes On Your Mission video grant program. This program works with nonprofits and field experts to create fundraising and marketing documentaries to enhance the visibility of the charitable missions. This Miami-based 501(c)(3) organization teaches nonprofits to advance and accelerate their digital storytelling to showcase their accomplishments to board members, potential funders, sponsors, partners, and volunteers. Every year, judges choose three to five non-profit organizations that could best leverage visual communications investments.

Since the grant program was established, it has employed more than 100 creative professionals,

donated three million frequent flier miles, and contributed over one million dollars in video production services to 35 worldwide nonprofits. While some projects are completely funded by EOYM, some are 50/50 matched and co-funded. Grantees ranging from small to large have worked with EYOM to shoot in locations including Miami, Japan, and Brazil. "Eyes On Your Mission is committed to providing nonprofits with top-tier documentary videos that capture the essence and impact of their work," said Jessica Kizorek, founder of EYOM. "We encourage all nonprofits, regardless of size or location, to apply for our grant program and make known your vision for your communities in a broad-reaching way. Bring us your stories; we look forward to reviewing your applications."

Charities from all over the world are working with EOYM to help directly support fundraising by emotionally engaging viewers and inspiring them to contribute their time and resources. "While our estimated donation for each local project is approximately \$20,000, the long-term value of this particular gift can be worth millions of dollars in funds raised directly from people who see the video," explained Mike Firmature, chairman of the Board of Directors of Eyes On Your Mission.

Last year, the charity supported grantees including the Network For Teaching Entrepreneurship, Cristo Rey Miami High School, Carrie Meek Foundation, Boys and Girls Club of Martin County, etc. The EOD Warrior Foundation is also on this list, the first project using artificial intelligence to generate video content. These nonprofits represent various causes, from education, and entrepreneurship to shelter and support services. The Executive Director of the Network For Teaching Entrepreneurship's Southeastern region, Chris Brignolle is among the many who praise this initiative saying, "What started as a regional project was so well received by NFTE national that the video content is now used nationwide because it so accurately reflected the youth we touch from coast to coast."

The Eyes On Your Mission Project is a Miami-based 501c3 that serves nonprofits, students, and industry professionals worldwide. Founded by entrepreneur Jessica Kizorek, this project aims to advance video production, media, and social change. With a focus on youth living in demeaned and undervalued communities, the charity partners with supporters who prioritize access to education, professional development, entrepreneurial exposure, arts programs, creative industry growth, interdisciplinary experiential learning, teacher training, after-school opportunities, community-based initiatives, etc. as means to bridge the digital division.

For more information, visit www.EyesOnYourMission.org and www.TwoParrot.com.



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