

Introducing ContourTrek: Revolutionizing Outdoor Apparel with a Mission

Join the movement to revolutionize outdoor gear with high-quality, sustainable, and stylish apparel designed for adventurers by adventurers. Back our Kickstarter campaign to help us reach our \$350,000 goal and bring ContourTrek to life.



Magnolia, Texas Jul 2, 2024 ([IssueWire.com](https://www.issuewire.com)) - ContourTrek, a groundbreaking new outdoor clothing brand, is thrilled to announce the launch of its Kickstarter campaign aimed at transforming the way we experience the great outdoors. Founded by 23-year-old Aaron Chabannes, who is passionate about

mental health and outdoor exploration, ContourTrek is set to redefine outdoor apparel with a focus on sustainability, quality, and style.

ContourTrek: Where Adventure Meets Sustainability

ContourTrek is more than just an outdoor clothing brand; it's a movement dedicated to fostering a deeper connection with nature. Each piece of ContourTrek gear is meticulously designed to provide durability, functionality, and modern aesthetics. From the mountains to the city streets, ContourTrek equips adventurers with the best gear to face any challenge.

Kickstarter Campaign: Join the Adventure

ContourTrek is launching a Kickstarter campaign with a funding goal of \$350,000. This ambitious goal will cover the costs of prototyping, production, packaging, shipping, and implementing sustainable practices throughout the process. By supporting ContourTrek on Kickstarter, backers will not only help bring this visionary brand to life but will also be part of a community committed to preserving and enjoying the natural world.

Why Back ContourTrek?

- **Innovative Designs:** ContourTrek seamlessly blends modern aesthetics with practical features. Whether you're camping, hiking, engaging in snow activities, or navigating daily life, our gear is designed to perform.
- **Sustainable Practices:** We prioritize eco-friendly materials and environmentally conscious manufacturing processes, ensuring our products leave a minimal carbon footprint.
- **Community Driven:** Founded by a solo entrepreneur who is passionate about mental health advocacy and outdoor exploration, ContourTrek is a brand with a mission and heart.

Exclusive Rewards for Backers

To express our gratitude, ContourTrek offers a range of exclusive rewards for our backers. These include:

- **Early Bird Specials:** Limited edition gear for free!
- **Exclusive Discounts:** Significant savings on future ContourTrek purchases.
- **Special Recognition:** Your name featured on our website and product packaging as a founding supporter.
- **Limited Edition Items:** Unique ContourTrek apparel and accessories available only through Kickstarter.

About the Founder

Aaron Chabannes, the visionary founder of ContourTrek, hails from Houston, Texas. Although he currently operates ContourTrek by himself, Aaron's dedication to mental health and the outdoors drives him to create a brand that not only offers exceptional products but also promotes a lifestyle of adventure, mindfulness, and environmental stewardship. Aaron's journey and personal connection to nature inspire every aspect of ContourTrek, making it a truly authentic and heartfelt brand.

Press Contact:

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Kickstarter: <https://www.kickstarter.com/projects/contourtrek/373057367?ref=88bhyg&token=cba87f9d>

Join the Adventure Today!

Be part of the ContourTrek journey and help us make outdoor adventures more sustainable, stylish, and accessible for everyone. Visit our Kickstarter page, back our project, and spread the word. Together, we can create a brand that stands for more than just clothing – it stands for a way of life, promoting a deeper connection with nature and a commitment to preserving our environment for future generations.

Note to Editors:

High-resolution images and interviews with Aaron Chabannes are available upon request. Please contact Aaron directly for any media inquiries.

Media Contact

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Source : ContourTrek

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