

Intelligent Diva Unleashes Her New Country Girl Line Inspired By Her New Single Do-Si-Do



Jacksonville, Florida Jul 14, 2024 ([Issuewire.com](https://www.issuewire.com)) - Music artists today are not just putting all their eggs into one basket, and they have not been for quite some time. In most cases, you see most of the major artists who are launching their own merchandise lines. Today you also have independent artists who are also joining the world of entrepreneurship by launching and creating merchandise under their own brands. They are launching their own clothing lines and online merchandise stores. There are E-Commerce sites like Shopify and Printify which help them to do so.

Billboard artist Intelligent Diva born as Chincia K has her own online store which is called IDM Merch Boutique where all her merchandise and the categories for what she sells in the store are based on things she loves. Her merchandise designs are driven by not just her brand, and record labels. The designs are also based on the song releases. Trademarked under her brand Intelligent Diva, she contracts with graphic designers and NFT Artists to come up with designs for her products.

Chincia K., born in Jacksonville, Florida is a country girl at heart, and she has a love for country music. She spent much of her childhood in Thomasville Georgia on the farm taking trips to visit family with her grandmother.

Her grandmother loved country music, and as a child, Chincia would spin her country records and sing along. As part of her music career, she made a promise to herself in honor of her grandmother that she would add country music to her catalog. Intelligent Diva made her debut by dropping her first country hit single Darkest Pain which hit the country, rock and adult contemporary radio stations. Her single was in the top 10 on 7 radio stations, and the single hit #1 on KCTJ Country Radio Station and Highway Country Radio Station. In addition to her rollout of her first country hit Darkest Pain, she launched a country girl line in her online store IDM Merch Boutique.

In preparation for her releases, the music artist handles the business side first. She started by researching the market to determine the top trending merchandise items to sell in 2024. The number one bestseller happens to be T-shirts. Just to name a few more in the top 10 trending items, they consist of home décor, tote bags, sweatshirts, mugs, hats and phone cases. From this list, the entrepreneur decided to launch the country girl line which consists of the following items t-shirts, sweatshirts, crop tops, unisex soft style T-shirts, unisex jersey short sleeve tee, cell phone cases. She even has wine glasses and other wine products. Her new line consists of graphics with the slogan "I'm A Country Girl". and the graphics for Do-Si-Do.

Intelligent Diva prefers the print on demand strategy where customers can order online using PayPal as the method of payment. Each line under her merchandise online store has a theme that is inspired by a musical song released from her catalog. The music artist is also launching a new television show on her IDMTV Channel called Diva's Digital Online Network which will showcase entrepreneurs and their online store and the story behind their products. You can check out the synopsis of the Diva Online Digital Network below and shop with IDM Merch Boutique. The shows will be featured on Vimeo and the IDMTV Channel on Troptions Network and Roku TV.

Shop With Us Online Digital Store

[Shop at IDM Merch Boutique | Intelligent Diva](#)

Diva's Online Digital Network

<https://vimeo.com/931572681>

Check out the Do Si Do Merchandise Commercial:

<https://vimeo.com/929272148>

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Do-Si- Do (Extended version)

[Do-Si-Do - Single by Intelligent Diva | Spotify](#)

Do Si Do (Radio Version)

https://youtu.be/KEFsZSQL_Z0?si=fPZVKOnB9Vea4HeZ

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Watch Our TV Channel on Strimm Television 2.0

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Purchase Books by Chincia Kenner

Amazon.com: Collaborating with Artificial Intelligence eBook: Kenner, Chincia: Kindle Store

Amazon.com: Self-Guide to Starting a Music Career as An Independent Music Artist eBook: Kenner, Chincia, Kenner, Chincia: Kindle Store

Amazon.com: Inside The World Of Digital Marketing eBook: Kenner, Chincia: Kindle Store

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[Record Company - Intelligent Diva Music](#)



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