

InPrimePay Revolutionizes Shopping in Italy and Prepares for U.S. Launch



The graphic features the InPrimePay logo at the top left, which includes a purple shield icon with a white card and the text 'inprimePay' in a teal and blue font. Below the logo is a large blue and purple rounded rectangle containing the text 'BNPL IN US' in white, with 'Coming soon' underneath. To the right, a hand holds a smartphone displaying the InPrimePay app interface. The app screen shows 'inprimePay' at the top, followed by 'DIGITAL POS', a white box with '\$ 2150,00', and four buttons: 'PAY NOW', '3 INSTALLMENTS', '4 INSTALLMENTS', and '6 INSTALLMENTS'. The background of the app interface is a gradient of blue and purple. There are also some decorative circular patterns around the phone.

Miami, Florida Jul 25, 2024 ([IssueWire.com](https://www.IssueWire.com)) - InPrimePay Revolutionizes Shopping in Italy and Prepares for U.S. Launch

InPrimePay, the innovative installment payment platform, is changing the face of shopping in Italy. Thanks to its cutting-edge technology, InPrimePay allows customers to purchase products and services in physical stores and online, dividing the cost into convenient monthly installments. This solution has transformed the shopping experience, making consumer goods more accessible to a wider audience and supporting merchant growth.

Since its launch, InPrimePay has achieved tremendous success in Italy, with a growing number of stores adopting the platform to offer their customers a more flexible and convenient payment experience. "Our goal has always been to simplify consumers' lives and support merchants," said InPrimePay CEO, Scotto di Carlo. "With our installment payment service, we have made shopping more manageable for everyone."

InPrimePay offers a simple and fast payment process. Customers can choose to split the purchase cost into monthly installments, with no interest and no hidden fees. The platform uses advanced credit assessment algorithms to quickly approve installment requests while ensuring transaction security.

But the news doesn't stop there. InPrimePay has recently initiated procedures to launch its platform in the United States, an ambitious and continually expanding market. The corporate group, present in Miami since 2016, has solidified its presence in the U.S. and is ready to bring its innovative payment solution across the ocean.

"Expansion into the United States represents a crucial step for our company," added Scotto di Carlo. "Miami has been our operational base for several years and has allowed us to better understand the U.S. market. Now we are ready to offer our platform to American consumers, who will benefit from the same convenience and payment flexibility already appreciated in Italy."

Entering the American market promises to be a springboard for further international expansions, establishing InPrimePay as a global leader in installment payments. With a solid foundation and a clear vision, the company is determined to revolutionize shopping in the United States as well.

For more information about InPrimePay and its payment solutions, visit www.inprimepay.com.

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About InPrimePay:

InPrimePay is an installment payment platform that allows customers to purchase products and services by dividing the cost into convenient monthly installments. Founded in Italy, the company has revolutionized the shopping experience with its advanced technology and user-friendly platform. InPrimePay has been present in Miami since 2016 and is about to launch its payment solution in the United States.

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