

Fitcows Dairy Cow Monitoring System is Here to Improve Dairy Farm Businesses

Fitcows has entered the agriculture market with its product- a “dairy cow monitoring system.” It's the only product on the market that holds the potential to solve all kinds of daily issues faced by a dairy business.



Noida, Uttar Pradesh Jul 25, 2024 ([Issuewire.com](https://www.issuewire.com)) - Whether it's related to tracking cattles while they are on field grazing, examining their health in real-time, or finding a suitable time for initiating artificial insemination. This smart system offers everything.

- Cattle health monitoring is very important to improve the quality of dairy products and to increase profit in the dairy business.
- Farmers show very little interest in opening a dairy business due to the complexities involved in managing and monitoring cattle's health. Even the already-setup dairy businesses are struggling to keep up with the challenges and attain profit.
- That is why, Fitcows developed a comprehensive dairy [cattle tracking system](#) that offers intelligent near real time health monitoring of cows, detects their heat period cycle, and suggests the best day to perform artificial insemination, increasing AI success rates and this all leads to increased milk production supply.
- This dairy cow monitoring system is a complete set of both [livestock monitoring devices](#) and [cattle management software](#). The system comes with a smart neck belt, pedometer, a gateway, a mobile app, and an admin dashboard.

Cow Monitoring System to Maximize Dairy Businesses

Dairy farming practices include a wide range of activities such as breeding, feeding, housing, healthcare, and tracking. All of these activities are performed to achieve better productivity and improve the health of cows. Eventually, if a cow is healthier, milk production will increase and the dairy business will be profitable.

The cattle monitoring system is based on LoRa technology. It is a long-lasting, battery-based GPS tracking and monitoring device that offers features like:

- Geofencing & location tracking
- Rumination monitoring
- Accurate health monitoring
- Heat period detection
- Animal behavior monitoring
- Herd health monitoring
- Movement tracking
- Vaccination alert
- Milk quality and quantity monitoring

Some more reasons to choose Fitcows dairy cow monitoring system are:

- Real-time health and heat period monitoring
- Geofencing and remote tracking of cattle
- Large communication range of the gateway
- Mobile app to access data anytime, anywhere.
- Low maintenance cost, very easy to operate.
- Huge savings on labor, breeding, and medical treatment costs.

About Fitcows

Fitcows develops IoT-based smart cow monitoring systems that can simply be integrated with any size of a dairy farm.

The motive for launching Fitcows is to eliminate the guesswork of animal care by providing accurate and real-time data straight into farmers' hands.

If you manage dairy farms and handling a large number of cows seems a fatiguing task to you plus not getting enough benefit from your business then Fitcows cow monitoring system is the solution that you should choose.

Fitcows is an all-in-one solution that offers comprehensive dairy farm management.

So it's like getting all things under one roof.

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