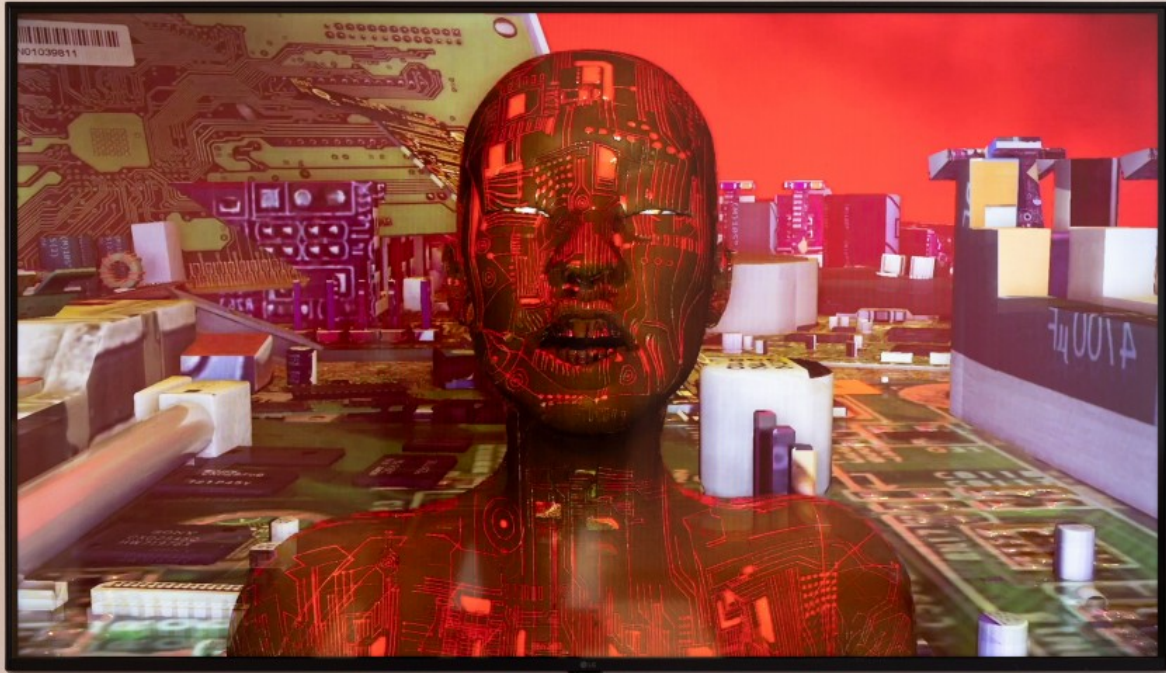


Exploring the Future of Art | Scoletta dell'Arte-Digital Reform

A TAEX.com project, the exhibition offers a comprehensive look at the future possibilities of digital craftsmanship in contemporary art. The show features works by Shu Lea Cheang, MAOTIK, Funa Ye, Andrea Meregalli, Francesco D'Isa and Accurat



Venezia, Veneto Jul 2, 2024 ([Issuewire.com](https://www.issuewire.com)) - Scoletta dell'Arte: DIGITAL REFORM -curated by Antonio Geusa

Unveiling the fusion of traditional and digital art, the "Digital Craftsmanship"

The Scoletta dell'Arte dei Tiraoro e Battioro, once home to 18th-century gold artisans, is set to host a groundbreaking exhibition from April 19 to September 15, 2024. Coinciding with the 60th Venice Biennale of Art, this showcase will explore the realm of digital craftsmanship.

Curated by Dr. Antonio Geusa, the exhibition transforms the ancient building into a modern art school. Visitors are invited to observe and enjoy digital artwork, learning the art of appreciation. Featured artists include Shu Lea Cheang, MAOTIK, Funa Ye, Andrea Meregalli, Francesco D'Isa, and Accurat.

The journey begins with Andrea Meregalli's "You Are Making Art," an AI-powered installation that blurs the lines between artist and artwork. Francesco D'Isa's "Errors" explores mistakes in AI-assisted art

creation through digital prints and an interactive display.

MAOTIK's immersive installation pays homage to digital art pioneers, offering a total audiovisual experience. The exhibition also features sketches from old masters like Theodore Gericault and Kazimir Malevich, showcasing the evolution from classic craftsmanship to convention-breaking art.

Funa Ye's "Neo-Mastr Portraits" delves into modern Chinese identity using GAN technology. Accurat's data-driven installation reimagines landscape painting in the digital age, focusing on Venice's morphology and social dynamics.

This exhibition offers a unique opportunity to witness the intersection of traditional and digital art forms, inviting visitors to contemplate the future of artistic expression in our increasingly digital world.

The exhibition also features innovative projects that push the boundaries of digital art. Shu Lea Cheang's "UKI Virus Rising" serves as a cautionary tale about technology misuse, presented through dynamic digital animation. This piece underscores the importance of balancing technological advancement with ethical considerations.

TAEX, the digital art platform behind the exhibition, has incorporated two special projects to enhance visitor engagement. A custom text-image program called "Vera" allows users to create original artworks using AI trained in digital art history. Additionally, an AI-powered quiz game challenges visitors' art history knowledge, highlighting both the potential and limitations of artificial intelligence in art education.

The featured artists bring diverse perspectives to the digital art landscape:

- Shu Lea Cheang, a Taiwanese-American artist known for net art and multimedia installations, explores themes of freedom and political oppression.
- Funa Ye, a Chinese artist, examines power structures and ideological systems through her work.
- MAOTIK (Mathieu Le Sourd) creates immersive environments that blend nature, science, and technology.
- Francesco D'Isa, an Italian philosopher and artist, contributes his multidisciplinary approach to art and literature.
- Andrea Meregalli, an Italian artist and architect, brings his expertise in various design techniques to the exhibition.

TAEX's curation of these artists reflects its commitment to showcasing critical and innovative digital art. By bringing together this diverse group of creators, the exhibition offers a comprehensive look at the current state and future possibilities of digital craftsmanship in contemporary art. TAEX's curation of these artists reflects its commitment to showcasing critical and innovative digital art.

Scoletta dell'Arte: Digital Reform

Curated by Antonio Geusa

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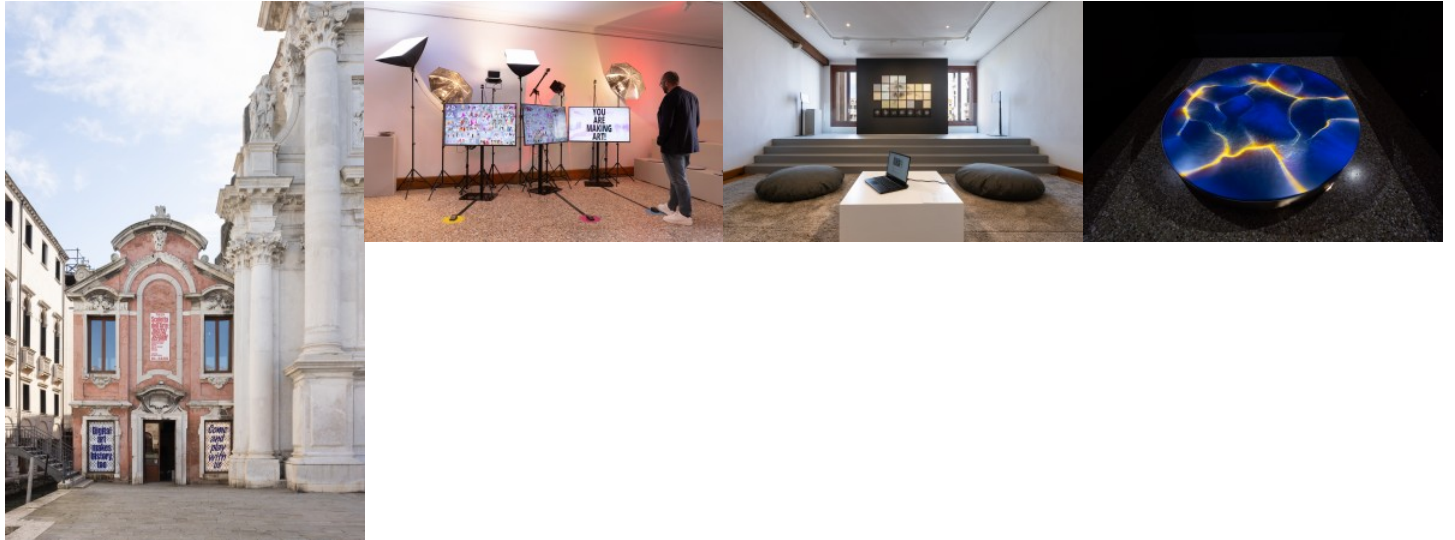
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