

Designer Pool Covers Expands Operations with New Branch in Nelspruit



Johannesburg, Gauteng Jul 1, 2024 ([Issuewire.com](https://www.issuewire.com)) - [Designer Pool Covers](#), a leading provider of high-quality swimming pool covers, has announced the opening of a new branch in Nelspruit, South Africa. This expansion marks a significant milestone for the company as it continues to grow its presence in the country's pool safety and maintenance industry.

The new branch, located in the heart of Nelspruit, will offer the company's full range of products, including [hard pool covers](#), [swimming pool covers automatic](#) systems, and [thermal blankets for pools](#). This strategic move aims to better serve customers in the Mpumalanga province and surrounding areas, providing easier access to Designer Pool Covers' innovative solutions.

Founded with a commitment to enhancing pool safety and efficiency, Designer Pool Covers has built a strong reputation for its durable and stylish pool cover designs. The company's products are known for their ability to improve pool maintenance, reduce energy costs, and enhance overall pool safety.

"We are thrilled to bring our expertise and products to Nelspruit," said the company's spokesperson. "This new branch will allow us to better serve our customers in the region, providing them with convenient access to our range of pool covers and expert advice."

The decision to open a branch in Nelspruit comes as a response to the growing demand for quality [pool covers](#) in the area. With its subtropical climate, Nelspruit experiences hot summers and mild winters, making it an ideal location for swimming pools. The new branch will cater to both residential and commercial pool owners, offering solutions that address the unique climate challenges of the region.

Designer Pool Covers' range of products includes automatic pool covers, which have gained popularity due to their convenience and safety features. These covers can be opened and closed at the touch of a button, providing an effortless way to protect pools when not in use. The company also offers hard pool covers, known for their durability and ability to support weight, adding an extra layer of safety for families with children and pets.

In addition to safety covers, the company's thermal blankets for pools have become increasingly sought after for their energy-saving properties. These covers help maintain water temperature, reduce evaporation, and minimize chemical loss, resulting in significant cost savings for pool owners.

The new Nelspruit branch will feature a showroom where customers can view and interact with the various pool cover options. Trained staff will be on hand to provide expert advice and assist customers in choosing the most suitable cover for their specific needs.

As part of its commitment to the local community, Designer Pool Covers plans to engage in various initiatives to promote pool safety awareness in Nelspruit and the surrounding areas. The company believes that educating pool owners about the importance of proper pool covers is crucial in preventing accidents and ensuring the longevity of swimming pools.

The expansion into Nelspruit is part of Designer Pool Covers' broader strategy to strengthen its presence across South Africa. The company has seen steady growth in recent years, attributed to its focus on quality, innovation, and customer service.

"Our success is built on understanding the needs of pool owners and providing solutions that not only meet but exceed their expectations," the spokesperson added. "The Nelspruit branch is a testament to our commitment to bringing these solutions closer to our customers."

The new branch is expected to create several job opportunities in the local community, from sales representatives to installation technicians. Designer Pool Covers is known for its comprehensive training programs, ensuring that all staff members are well-equipped to provide expert advice and service to customers.

In line with the company's environmental commitment, the Nelspruit branch will also focus on promoting eco-friendly pool maintenance practices. By encouraging the use of pool covers, Designer Pool Covers aims to help reduce water and energy consumption associated with pool ownership.

The company's range of pool covers is designed to cater to various pool shapes and sizes, ensuring that every pool owner can find a suitable solution. From rectangular pools to more complex freeform designs, Designer Pool Covers offers customized options to meet diverse needs.

As the swimming pool industry continues to evolve, Designer Pool Covers remains at the forefront of

innovation. The company invests significantly in research and development to continually improve its products and introduce new technologies that enhance pool safety and efficiency.

The opening of the Nelspruit branch comes at a time when there is increasing awareness about the importance of pool safety in South Africa. Recent statistics have highlighted the need for proper pool protection, especially in households with young children. Designer Pool Covers' range of safety covers addresses these concerns, providing peace of mind to pool owners.

In addition to its safety benefits, the company's pool covers offer significant advantages in terms of pool maintenance. By keeping debris out of the water, the covers reduce the need for frequent cleaning and chemical treatments, saving pool owners time and money.

The thermal properties of Designer Pool Covers' products are particularly relevant in Nelspruit's climate. The thermal blankets for pools can extend the swimming season by maintaining water temperature, allowing pool owners to enjoy their pools for longer periods throughout the year.

As part of its launch strategy, the Nelspruit branch will host a series of informational events for local pool owners and industry professionals. These events will showcase the latest in pool cover technology and provide valuable insights into [pool maintenance](#) and safety.

Designer Pool Covers' expansion into Nelspruit is expected to have a positive impact on the local economy. By bringing its products and services closer to customers in the region, the company anticipates an increase in demand for pool covers, which could stimulate growth in related industries such as pool construction and maintenance.

The company's commitment to quality is evident in its use of premium materials and advanced manufacturing techniques. All products undergo rigorous testing to ensure they meet the highest standards of durability and performance, even in challenging weather conditions.

As swimming pool covers automatic systems continue to gain popularity, Designer Pool Covers is well-positioned to meet the growing demand. The company's automatic covers combine convenience with cutting-edge technology, offering features such as remote operation and integration with smart home systems.

Looking ahead, Designer Pool Covers sees the Nelspruit branch as a stepping stone for further expansion in the region. The company is exploring opportunities to collaborate with local pool builders and maintenance companies to create comprehensive pool care solutions for customers.

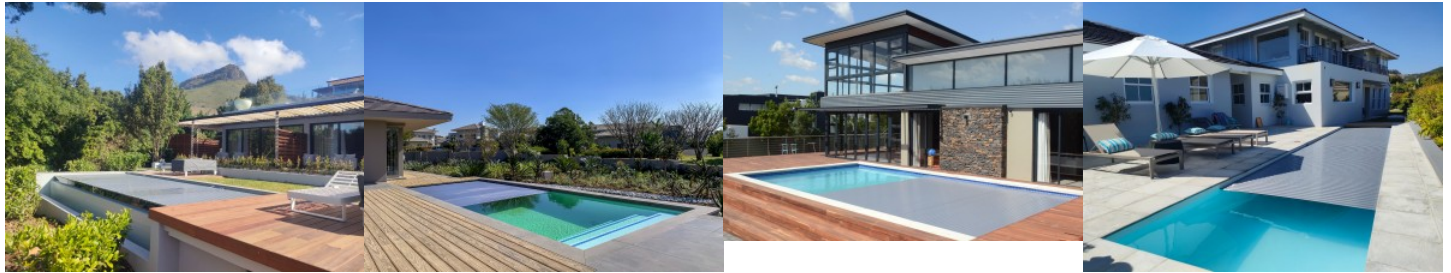
The Nelspruit branch will also serve as a hub for the company's after-sales service in the region. Designer Pool Covers prides itself on its customer support, offering maintenance services and repairs to ensure that its products continue to perform optimally throughout their lifespan.

In conclusion, the opening of Designer Pool Covers' new branch in Nelspruit represents a significant step in the company's growth strategy. By bringing its range of high-quality pool covers, including hard pool covers, swimming pool covers automatic systems, and thermal blankets for pools, closer to customers in Mpumalanga, the company is poised to make a substantial impact on pool safety and efficiency in the region.

As Designer Pool Covers continues to expand its footprint across South Africa, it remains committed to its core values of innovation, quality, and customer satisfaction. The Nelspruit branch is set to become a

valuable resource for pool owners in the area, offering expert advice, top-of-the-line products, and exceptional service.

With this expansion, Designer Pool Covers reinforces its position as a leader in the pool cover industry, demonstrating its dedication to enhancing the pool ownership experience for South Africans. As the company looks to the future, it remains focused on developing new and innovative solutions to meet the evolving needs of pool owners across the country.



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