

Cheeky Beauty and Fashion Startup Releasing Album On August 1st, 2024

“Songs In the Key of Bootie” Available Next Thursday On All Platforms.



Hollywood, California Jul 23, 2024 ([IssueWire.com](https://www.IssueWire.com)) - Bootie Labs LLC, the firm behind the [bootie babe](https://www.BootieBabe.com)® beauty brand, is releasing its first album of comedy pop, rock, hip hop and reggae songs.

The album has been in development for several years and has culminated in the release of twelve audio tracks and several animated music videos.

Many of the song titles, like ***Rock Bottom*** and ***Tongue In Cheek***, come from actual nail polish color names the brand sells.

CEO Mark O'Hara is developing characters and the concept for an animated series called [The Rump Squad](#) and a live touring production similar to The PussyCat Dolls and Danity Kane.

O'Hara commented: "I used to produce cover and tribute bands in San Francisco in the nineties. One of them was a 15-piece called SuperBooty which was the inspiration for the bootie babe brand which I began working on in 2010."

"Based on this concept and the songs, I would love to produce an animated series and touring live show. Four butt kicking bootie badasses who fight for the females and don't take shit from anyone..."

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