

Bella Artist Group / Jason Lyon - Making moves in the entertainment industry!

Bella Artist Group is discovering and placing talent on an international level with Talent INC.!
(August 2025)



Newport News, Virginia Jul 10, 2024 ([Issuewire.com](https://www.issuewire.com)) - Virginia based talent placement and development agency **Bella Artist Group LLC** is making moves again throughout the United States this summer. Agency director **Jason Lyon** is quite excited for this August. Jason Lyon is known in the industry for his spot on scouting ability with over 21+ years of experience in the industry. Lyon will be attending **Talent INC.** in Orlando, FL. **Bella Artist Group** is one of the national directing companies for **Talent INC.** Bella Artist is a boutique style mother agency that focuses on development, training, and international placement through the **Talent INC.** network. Jason Lyon scouts year round for Talent INC's bi-annual seminar. Bella Artist Group takes pride in being very selective when **developing Models, Actors, Singers, and Dancers** to showcase at the event. Lyon stated that "*his success stories*" start with his national talent coach **Dawn Rickus**. Dawn has been Bella Artist Groups first (*and only pick*) for over a decade for training and preparing talent for Talent INC. When Lyon receives compliments in regards to his many successes he states "*I am just the mover and shaker behind the desk with a good eye for talent*". He gives **Dawn** and **Talent INC.** full credit for *training talent prior to the event to set his talent up for success*. Talent INC is first and foremost a networking event, educational event, and a get discovered event. Lyon is very selective he says because "*first impressions are everything and this is one of the largest auditions in most entertainers careers*"!

Bella Artist Group is now scouting for the March 2025 Talent INC. Event. If you are ready to take your career in the entertainment industry to the next level or if you are looking for a place to start then please feel free to apply online at: <https://www.bellaartistgroup.com/book-online>



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MOVING TALENT FORWARD

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