

123Forklift Releases New Features and CRM

Through our 17 years of expertise, 123Forklift has consistently delivered high-quality customer referrals. We currently generate over 14,000 equipment leads every month, covering a wide range of equipment types.

Charlotte, North Carolina Jul 23, 2024 ([IssueWire.com](https://www.issuewire.com)) - 123Forklift announces new free features for buyers signing up through new program.

- Uploading ALL of your [forklift inventory](#) to include all dealer contact information. This is a free service for our dealers. When buyers call you or email you, there is no cost to you whatsoever.
- CRM software. This is also a completely free service for our dealers. You can upload all leads you get from ALL sources (not just 123forklift) and track the progress/status of each contact all the way through the purchase.
- New 123Forklift app. You can download the app from the App Store at no cost to you and link the app to your account. Through the app, you can do everything from managing your leads, downloading invoices, check for notifications, upload your inventory, etc. We will even notify you if we generated a lead that you would have received, but already hit your cap for the month. You will have the ability to accept/reject that lead.

WHAT YOU CAN EXPECT FROM OUR PROGRAM

Our lead close rate is between 3 - 5%

If you spend \$1,500.00 in your first month back, you should sell 3 - 5 forklifts. This means you will spend between \$300.00 - \$500.00 per sale.

We can adjust your filters to accommodate your territory and inventory. So, you will only receive leads for the equipment you carry in the territory you cover.

We can adjust your budget to whatever you are comfortable with.

Already Listing your inventory?

- Why wait for buyers to find you when you can receive vetted equipment type specific leads in your inbox while also being able to list your leads for FREE.
- Manage new incoming leads from listings and vetted users all in one place with our new CRM.

How can I ensure Lead Quality?

- 123Forklift is constantly working to deliver the best quality leads in real-time and through 17 years of experience have created a system to vet, source, and qualify leads for our customers.
- We ensure our sales team has fresh vetted leads delivered to you in real-time and delivered through our new CRM, mobile app, or inbox.

Only have a specific type of Equipment?

- Our site generates leads from a wide range of equipment types allowing us to create customizable filters to match your territory and inventory, ensuring you receive relevant leads.
- Within our CRM you are able to adjust these filters based on your current inventory as well as list

your equipment all in one place.

How can I Sign Up?

- Schedule a Call
- Meet our Customer Service Team that is dedicated to finding what works best for you and your team.
- Create a Tailored Solution
- Matching your ideal [equipment type](#), territory, and inventory all into one bundle managed in our new CRM.
- Account Activation
- Upload your Inventory, create customizable filters for leads, and start selling!

[Sign Up Today](#)

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