

Zyxel Networks' firewalls receive Champion ranking in latest techconsult security survey

Research based on real user experiences highlights that Zyxel Networks' products are known for their user-friendliness, reliability, and functionality, offering enterprise-level performance at SMB-friendly prices.



PUR 2024
Professional User Rating

Security Solutions



CHAMPION IN THE CATEGORY NETWORK FIREWALL

ZYXEL
NETWORKS

This award represents the outstanding results of the awarded vendor in this years' evaluation of security solutions ranked by customer reviews. The ranking is based on the fulfillment of more than 60 different criteria about the solution and accompanying company endeavors which were solely judged by vendors' customers.



Peter Burghardt
- Managing Director -

Noida, Uttar Pradesh Jun 18, 2024 ([Issuewire.com](https://www.issuewire.com)) - [Zyxel Networks](https://www.zyxel.com), a leader in delivering secure, AI-powered cloud networking solutions, today announced its firewall solutions have been awarded Champion status in the latest Professional User Ratings (PUR) survey covering security solutions from techconsult – the renowned independent German research and analysis organization, and part of the Heise Group.

More than 3,500 security experts from user organizations took part in Tech Consult's Professional User Rating: Security Solutions 2024 survey. They were asked to rate products and services in a number of areas, with vendors subsequently ranked on the basis of their Solution/Technology Excellence and Company Excellence. Zyxel Networks was one of only eight vendors to achieve the top 'Champion' status, having received the highest overall Solution/Technology Excellence rating and the fourth-highest Company Excellence ranking.

Zyxel Networks' firewalls were rated highly for their user-friendliness and reliability and also received high marks for overall functionality and compliance. The Zyxel Networks product portfolio was ranked as one of the best and users also gave high marks for the support and technical competency of Zyxel Networks' consultants and partners, and its continuous product improvement.

Mr. Gary Chen President of Zyxel Technology India Pvt Ltd stated: "The techconsult survey is highly significant as it provides an independent perspective, based on real user experiences, of the effectiveness of security solutions and the service provided by a vendor. The latest PUR Security Solutions 2024 survey puts Zyxel Networks and its firewall solutions amongst the very best – both in terms of the protection we provide for networks and the high levels of service we deliver to our partners and customers. It's a powerful endorsement of Zyxel Networks' ability to innovate and deliver enterprise performance and features at SMB prices. We believe that we have one of the best and most effective product ranges in the industry and these results back that up."

To illustrate the results of its research, Tech Consult places vendors within a 'PUR diamond' that shows where each vendor is ranked according to customer ratings of its products and services. The thorough evaluation is carried out using both cross-solution and solution-specific criteria that explore functional areas, including performance, functionality, user-friendliness, and user satisfaction. Manufacturers for which a sufficient number of positive interviews are received are included. The latest tech consults PUR diamond for security includes 22 vendors.

Raphael Napieralski, the analyst at Tech Consult, explains: "Firewall solutions are an important part of ensuring the IT security of any company. In addition to technical aspects that guarantee security today and in the future, user-friendliness also plays an increasingly crucial role. What may once have been a bonus point is now the absolute standard in user perception. Users expect a solution that is easy and intuitive to use and rejects complex solutions.

"Zyxel Networks combines the highest security standards and high user-friendliness and achieves the award as a champion. A very high product loyalty and recommendation rate underpin Zyxel Networks' strong overall results and illustrate its strong focus on the satisfaction of its customers."

For the tech consult report, a network firewall is defined as any solution – hardware, software, or cloud-

based, that can be assigned to the protection of the network. Techconsult is a specialist research and analysis firm that conducts more than 35,000 interviews a year with business and technology decision-makers. For further information see www.techconsult.de

About Zyxel Networks

Zyxel Networks is a leading provider of secure, AI-powered cloud networking solutions for SMBs and the enterprise edge. We deliver seamless connectivity and flexible scalability through subscription services, all backed by robust security. Headquartered in Taiwan, Zyxel stands out as one of the few global companies with in-house R&D capabilities across home networking, LAN switching, WLAN, to security solutions.

With a reputation built on unlocking potential and helping people adapt to the changing workplace for more than 30 years, Zyxel Networks has earned the trust of over 1 million businesses across 150 markets. We are the only networking company named among the Best Taiwan Global Brands and rank among the top 5 in the SMB segment in EMEA and worldwide. <https://www.zyxel.com/in/en-in>



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