

Young Man from Lombok, Indonesia Creates Digital-Based SME Innovation in Malaysia



Bandar Maharani, Johor Jun 23, 2024 ([Issuewire.com](https://www.issuewire.com)) - Hassan Fuad, a talented young man from Lombok, Indonesia, has once again made a significant achievement by creating a digital-based SME innovation in Malaysia. In his efforts to support the growth of small and medium-sized enterprises

(SMEs), Hassan has launched a digital platform designed to facilitate the management and marketing of SMEs in the digital era.

Hassan Fuad, known as a singer, songwriter, and entrepreneur, brings his experience and vision into developing technology aimed at empowering small business owners. The platform, named Komers.io, provides a comprehensive solution for SMEs to manage their business operations more efficiently.

"This innovation was born out of my desire to see SMEs in Southeast Asia, particularly in Malaysia and Indonesia, compete in the global market with the support of technology," said Hassan Fuad at a press conference in Kuala Lumpur.

"We want to help small business owners overcome challenges in business management and digital marketing.

"Komers.io offers various features, including inventory management, sales analysis, integration with e-commerce platforms, and advanced digital marketing tools. The platform also comes with secure and easy-to-use payment features, allowing SMEs to expand their market reach. The launch of Komers.io has received positive feedback from various circles, including the Malaysian government, which sees great potential in empowering SMEs through digital technology. The Malaysian Minister of Trade and Industry, in his remarks, appreciated Hassan and his team's efforts in supporting the local economy through technological innovation.

In addition to focusing on technology development, Hassan also provides training and mentoring to SME operators. This program aims to enhance their understanding of the importance of digital transformation and how to leverage it for business growth.

Hassan Fuad has proven that a young man from Lombok, Indonesia, can bring significant changes at an international level. With a diverse background and high spirit, Hassan continues to inspire many people to dream big and create innovations that benefit the broader community.

With Komers.io, Hassan Fuad hopes to see more successful and thriving SMEs, not only in Malaysia and Indonesia but also throughout Southeast Asia. This innovation demonstrates that technology can be a powerful tool for empowering the local economy and creating new opportunities for many people.

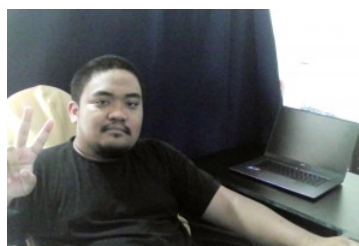
Links:

Website: <https://hassanfuad.com>

Instagram: <https://instagram.com/mhassanfuad>

Facebook: <https://facebook.com/mhassanfuadd>

TikTok: <https://tiktok.com/@imhassanfuad>





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