## Waxed Branding Revolutionizes Corporate Branding with Cutting-Edge DTF Printing Technology



Randburg, Gauteng Jun 25, 2024 (<u>Issuewire.com</u>) - <u>Waxed Branding</u>, a leading corporate branding solutions provider, has announced the acquisition of the best DTF (Direct-to-Film) printer in South Africa, revolutionizing the way businesses approach their branding needs. The new state-of-the-art printer, capable of producing up to 15,000 full-color A5 prints per day, will enable Waxed Branding to deliver unparalleled quality, speed, and efficiency to its clients.

Established 15 years ago, Waxed Branding has built a reputation for excellence in the corporate branding industry. The company's commitment to quality, precision, and sustainability has made it a preferred partner for large corporates and branding companies across South Africa.

"We are thrilled to introduce this cutting-edge DTF printing technology to our clients," said Andrew, Waxed Branding's branding expert. "This investment demonstrates our dedication to providing the best possible solutions to elevate our clients' corporate identities and ensure consistent branding across all their materials."

The new <u>DTF printer</u>, which utilizes advanced inkjet technology, offers several advantages over traditional printing methods. DTF printing allows for direct application of designs onto a wide range of

materials, including textiles, plastics, and metals, without the need for cutting or welding. This process ensures a seamless and durable finish, making it ideal for corporate branding applications such as uniforms, promotional items, and signage.

One of the most significant benefits of the new DTF printer is its impressive output capacity. With the ability to produce up to 15,000 full-color A5 prints per day, Waxed Branding can now handle large-scale projects with ease, ensuring quick turnaround times and meeting the demands of even the most time-sensitive clients.

The DTF printing process also aligns with Waxed Branding's commitment to sustainability. The ecofriendly materials and processes used in DTF printing reduce waste and minimize the environmental impact of corporate branding. This commitment to responsible branding allows clients to feel confident in their choice of partner and the positive impact their <u>branding</u> has on the planet.

"Our investment in this cutting-edge DTF printer is a testament to our dedication to providing our clients with the best possible solutions," said Andrew. "We are excited to see the impact this technology will have on the corporate branding industry and to continue delivering exceptional results to our valued clients."

To learn more about how this innovative technology can transform your corporate identity, visit <a href="https://waxedbranding.co.za/">https://waxedbranding.co.za/</a> or contact Andrew, the company's branding expert

Key features of the new DTF printer acquired by Waxed Branding:

- Waxed Branding has acquired a state-of-the-art DTF (Direct-to-Film) printer that can produce up to 15,000 full-color A5 prints per day. Some key features of this new DTF printer include:
- High Output Capacity: The printer can produce up to 15,000 full-color A5 prints per day, allowing Waxed Branding to handle large-scale projects with quick turnaround times.
- Direct Application: The DTF printing process allows for the direct application of designs onto a wide range of materials, including textiles, plastics, and metals, without the need for cutting or welding.
- Seamless and Durable Finish: The DTF printing process ensures a seamless and durable finish, making it ideal for corporate branding applications such as uniforms, promotional items, and signage.
- Eco-Friendly: The DTF printing process uses eco-friendly materials and reduces waste, aligning with Waxed Branding's commitment to sustainable branding solutions.
- Advanced Inkjet Technology: The new DTF printer utilizes advanced inkjet technology to deliver high-quality, vibrant, and stretchable full-color digital transfers.
- Compatibility: The DTF printer is compatible with Windows 7 and Windows 10 operating systems and requires a laptop or desktop to function.

## **About Waxed Branding:**

Waxed Branding, established 15 years ago, is a leading corporate branding solutions provider based in South Africa, serving Diepsloot, Randburg, and surrounding areas. With a team of 40-50 competent staff members, the company has built a reputation for excellence, becoming a preferred partner for large corporates and branding companies. Offering a comprehensive range of services from concept to creation, Waxed Branding is committed to delivering high-quality, sustainable branding solutions with quick turnaround times. The company's recent acquisition of South Africa's best DTF printer, capable of producing up to 15,000 full-color A5 prints per day, further enhances its ability to handle large-scale

projects with unmatched quality and efficiency. Waxed Branding prides itself on its eco-friendly processes, rapid lead times, and dedication to creating consistent and prestigious <u>brand identities</u> for its clients



## **Media Contact**

**Waxed Branding** 

sales@waxxed.co.za

010 109 0923

Corner Fabriek St & Arbeid Avenue, Strijdom Park

Source: https://waxedbranding.co.za/

See on IssueWire