

The International MLS [IMLS]® Launches its New Homes Developer/Agent Platform

Delray Beach, Florida Jun 20, 2024 ([Issuewire.com](https://www.issuewire.com)) - The International MLS [IMLS]® is pleased to announce today that it has released its global developments platform.

As The IMLS is all about bringing the global real estate world together, this platform brings developers from all over the world together with The IMLS's 400,000 real estate members and their clients.

From the UAE to Spain and Portugal to Miami to Cyprus to Turkey and points in between, The IMLS has been working to bring in a variety of developments onto its new platform so all of The IMLS members can benefit from their New Home Development search which is included in all IMLS memberships and so The IMLS can provide developers with what is potentially the largest real estate sales network in the world to sell property in new home developments.

According to The IMLS CEO/Founder Dr. Daniel Nussbaum, "We are proud to say that with the aid of George Betz, our Director of Global Developments who has partnered with us and helped provide new home developments from significant builders for our recently finished New Home Developer/Agent platform to help The IMLS provide this as a new member benefit to all of our members, that we are releasing this now with 225+ developments in 25 countries and that we have many more in the pipeline to soon be added. The goal is to grow to more than 1000 developments outside the US and then to release this opportunity to the US home builders.

"This opportunity is about adding high-quality new home developments to our platform that all of our members can promote with the search for their new home as they appeal to their clients who seek something global as well as tending to be on the luxury end. In addition to having their free developments search for their websites, they will also be able to promote with social media to generate leads and make referrals for referral commissions. This opportunity is included in all membership plans, including our MLS/Associations Member Benefit Plans.

The real distinguishing feature about our delivery is that it is completely UNBranded for the agents so their potential customers cannot see the name of the development or developer or their contact information so they must send in an inquiry lead form to find out more. As a licensed real estate Broker myself since 2002, I know and accept the importance of protecting the agents and brokers, and the real key here is that they are protected and actually benefit from promoting these new developments," said Dr Nussbaum.

This new delivery will be included in all IMLS memberships just like members having the ability to get a complimentary Agent Directory listing in every city they service, and The IMLS expects this to attract global developers who wish to leverage this large agent/broker network. This developer opportunity is expected to expand IMLS memberships significantly and continue IMLS expansion throughout the world.

The IMLS's goal has always been to bring the real estate world closer together by serving the best interests of all concerned, believing that MLSs and Associations along with their brokers and agents will see the strategic advantages of becoming IMLS members and join in with The IMLS global initiative.

About The International MLS [IMLS]®

The International MLS [IMLS]® is a real estate technology company and global portal and products initiative serving agents, brokers, associations, developers, buyers, and sellers around the world. Based in Delray Beach, Florida, The IMLS has 400,000+ members, listings in 100+ countries available in 100+ languages, and The IMLS enables agents to have all IMLS listings for their own websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS searches. More information about The International MLS [IMLS]® and all its services can be found on <http://www.TheIMLS.com>

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