

Tether and Uquid Collaborate to Showcase The Use Case of USD₯ in Everyday Transactions

Tether Operations Limited, the largest company in the digital asset industry, has announced a collaboration with Uquid, a Web 3 E-commerce platform, to launch the 1USD₯ store, available for purchase exclusively with USD₯.



London, United Kingdom Jun 26, 2024 ([IssueWire.com](https://www.issuewire.com)) - Tether Operations Limited, the largest company in the digital asset industry, has announced a collaboration with Uquid, a Web 3 E-commerce platform, to launch the [1USD₯ store](https://1usdt.store). This collaboration aims to demonstrate the practical use of USD₯ in everyday transactions and digital commerce, leveraging cutting-edge decentralized finance (De-Fi) technology and blockchain infrastructure to enhance the crypto micropayments and the overall crypto shopping experience.

This collaboration, which marks another step in the evolution of digital commerce, will make a wide range of products available for purchase exclusively with USD₯, ensuring users can shop quickly and conveniently. The 1 USD₯ Store is accessible through the website [1USD₯.store](https://1usdt.store) or the [@shop1USD₯_ bot](https://t.me/shop1usdt_bot) on Telegram. It offers a diverse range of products, from digital products like mobile top-ups and gift cards to physical products, etc., tailored to different markets, all priced around 1 USD₯.

Explore how the 1USD₯ Store offers unbeatable deals on exclusive products, seamless transactions, and unique features like the Lucky Spin and Mystery Box. Learn more about the revolutionary shopping experience we're bringing to the crypto world in our detailed introduction at: shop.uquid.com/shop-1usdt/about.

Uquid, a platform that leverages blockchain technology and decentralized finance to provide a secure and transparent shopping experience, has been a pioneering force in Web3 shopping infrastructure since 2016. Uquid upgraded the De-Fi payment system of digital e-commerce to support users in solving problems with Web 2.0 shopping concerns and having a Web3 shopping experience by offering a seamless and secure shopping solution.

“We are excited to work with Uquid to overhaul the crypto shopping experience. In past years, users could only wish for limitless cross-border payment solutions that are reliable and non-restrictive. We are now in the future where all this is being achieved, and we are proud to be part of the driving force that makes this happen. With the launch of the 1 USD₴ store, users and merchants alike can be part of a new era of convenient, transparent, and rewarding digital transactions,”. Said Paolo Ardoino, CEO of Tether.

Tran Hung, CEO of UQUID, stated: *“Launching the 1 USD₴ Store represents a significant milestone in our journey to bridge the gap between digital currencies and daily transactions, making crypto micropayment applicable. Our dual-platform approach ensures that customers can engage with our services through Telegram or our dedicated online portal, enhancing the flexibility and reach of our services. This initiative, backed by Tether, sets a new benchmark for convenience and accessibility in digital shopping.”*

This collaboration further reaffirms Tether's goal of facilitating the digital use of fiat currencies to promote financial freedom and ensure access for the unbanked population.

About Tether and USD₴

Tether is a pioneer in stablecoin technology, driven to revolutionize the global financial landscape. Its mission is to provide accessible, secure, and efficient financial, communication, and energy infrastructure. Tether enables greater financial inclusion and communication resilience, fosters economic growth, and empowers individuals and businesses.

As the creator of the industry's largest, most transparent, and liquid stablecoin, Tether is dedicated to building sustainable and resilient infrastructure to benefit underserved communities. By leveraging cutting-edge blockchain and peer-to-peer technology, it is committed to bridging the gap between traditional financial systems and the potential of decentralized finance.

About Uquid

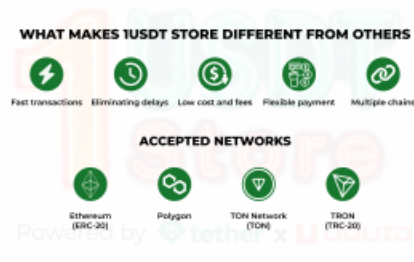
Launched in 2016, Uquid is a pioneer in applying DeFi and Web 3.0 to e-commerce, aiming to deliver the ultimate Web3 shopping experience. With verified merchants, exclusive deals, cashback, and Payin3 with crypto, Uquid leads the way in the Web 3.0 shopping infrastructure. Over the years, Uquid has grown to serve 220 million users across significant platforms.

With a remarkable monthly visitor count exceeding 50 million, Uquid is not just a platform but a pivotal player in shaping the new generation of e-commerce. Boasting the largest selection of over 160 million physical, digital, and NFT products, Uquid caters to a diverse customer base.

Users shopping at Uquid benefit from flexible and convenient payment methods, including

cryptocurrency, fiat, or wallets. In 2021, Uquid introduced the first Buy Now Pay Later with crypto option—Payin3—demonstrating its ambition to dominate the crypto marketplace. Uquid Payin3 allows customers to protect the future value of their crypto by delaying payment in three installments over 90 days, interest-free. Offering an extensive array of products and the best Web3 shopping experience, Uquid continues to redefine the standards of convenience and accessibility in the digital shopping landscape.

For more information about 1 USDT Store, please read the article on our blog [HERE](#)



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