

Tempt Marketing Agency in Manchester Welcomes New Creative Director

Manchester-based Marketing & PR agency Tempt has appointed Nathan Baxter as the new Creative Director. With over 15 years of experience in content marketing, Nathan has led global teams in executing multi-platform content-driven campaigns.



Manchester, England Jun 23, 2024 ([Issuewire.com](https://www.issuewire.com)) - Tempt, a renowned social and [PR agency in Manchester](#), is thrilled to announce the appointment of Nathan Baxter as the new Associate Creative Director.

Nathan brings over 15 years of extensive experience in content marketing, having successfully led global teams to execute multi-platform, content-driven campaigns. His areas of expertise include hospitality, lifestyle, and e-commerce, with a strong focus on ideation, branding, design, and project management.

Nathan's impressive portfolio includes work with notable brands such as Arighi Bianchi, Neighbourhood, Victors Restaurants, Tesco Mobile, Ashas, Forty-Seven Hotel, and Yours, spanning both in-house and agency environments.

This strategic appointment aligns with Tempt's recent client acquisitions, including D & D London and Settio Property Experience, enhancing the agency's robust client roster.

Nathan will collaborate closely with Tempt's Founder, Beccy Gibson, to chart the agency's future direction and expand its content creation capabilities. Nathan expressed his enthusiasm, stating,

"Joining forces with Beccy and the team is an exciting opportunity. We are at a pivotal moment of growth, and I look forward to helping drive the agency's vision and working with inspiring brands."

Founded in 2018, Tempt is based in Manchester's vibrant Northern Quarter. The agency specializes in delivering powerful and memorable campaigns for clients in the hospitality, leisure, and travel sectors, utilizing social media, public relations, brand creation, digital content, and events.

Tempt has successfully developed campaigns for distinguished brands including Mercure, Malibu, Individual Restaurants, Marriott Tribute Portfolio, Bar Hütte, Society, and Victoria Warehouse.

Beccy Gibson shared her excitement, "Having collaborated with Nathan on various projects over the years, I am confident in his exceptional talent and creative vision. His track record speaks for itself, and I am thrilled to welcome him to the team. Together, we will achieve remarkable success."

For interviews or further information, please contact:

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ABOUT TEMPT

Established by Beccy Gibson in 2018, Tempt is a dynamic marketing agency located in Manchester's Northern Quarter. The agency is dedicated to creating impactful, creative, and memorable campaigns for clients in hospitality, leisure, and travel through a comprehensive suite of services, including social media, public relations, brand creation, digital content, and events.

For more information, visit: www.temptmarketing.co.uk

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