# NORĐIR Unleashes Anthem of Unity with New Single "UNIFY (2024)"

The acclaimed Sci-Fi Synth Rock band NORĐIR, composed of Viktor Nordir and Lars Maier, proudly announces the release of their latest single, "UNIFY (2024)". This compelling track is now available on all major streaming platforms.



**Ulm, Baden-Wurttemberg Jun 17, 2024 (Issuewire.com)** - The acclaimed Sci-Fi Synth Rock band NORÐIR, composed of Viktor Nordir and Lars Maier, proudly announces the release of their latest single, "UNIFY (2024)". This compelling track is now available on all major streaming platforms. <u>LISTEN NOW ON SPOTIFY</u>
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## A Call for Unity and Humanity

"UNIFY (2024)" is more than just a song: it's a rallying statement for unity and a stand against division. The song's message is a direct reflection of the spirit that band frontman Viktor Nordir experienced during a significant anti-populism demonstration in Ulm earlier this year. Over 10,000 people from diverse backgrounds gathered to stand against hate and discrimination, profoundly influencing Viktor and inspiring the creation of this song.

### **Engaging the Community**

True to the song's message, NORĐIR involves their community in the creation of the music video for "UNIFY". Fans from around the world have been invited to participate by submitting videos of themselves lip-syncing the lyrics while holding a white DIN-A4 paper. These clips will be integrated into the final video, symbolizing global solidarity and a collective voice against division.

## **Music Video Release and Participation**

The <u>official music video for "UNIFY"</u> was released on June 7, 2024. However, NORĐIR continues to welcome video submissions even after this date, emphasizing the ongoing nature of their message. Details on how to participate can be found on the band's website.

### **About NORÐIR**

Formed in 2018, NORĐIR is renowned for its unique blend of Synth Rock infused with historical and futuristic themes. Their music often explores different time periods, making "UNIFY (2024)" a special project as it addresses the present year directly. Fans of bands like Muse and Placebo will appreciate NORĐIR's powerful sound and thought-provoking lyrics.

#### Join the Movement

NORĐIR invites everyone to join the movement for unity and humanity. "We all must unify," urges Viktor Nordir. "Our music is our way of bringing people together, and we hope 'UNIFY' inspires others to see the good in the world and listen to each other more."

For more information, to submit your video, or to listen to "UNIFY (2024)", visit www.nordir.com/unify.



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