

NexGen Banking Summit 2024 Set to Shape the Future of Banking

The NexGen Banking Summit gathers industry leaders, banking institutions, and technology companies under one roof to delve into the disruptive potential of technologies such as AI, biometrics, and open banking.



The graphic features a dark blue background with a glowing circuit board pattern. On the right, a large, glowing 'AI' is displayed. The text 'NEXGEN BANKING SUMMIT 2024' is prominently displayed in white, bold letters. Below it, the tagline 'Set to Shape the Future of Banking' is written in a smaller white font. In the top left corner, there is a small logo for 'NEXGEN BANKING SUMMIT'. In the top right corner, the website 'nexgenbanking.com' is listed. At the bottom left, the email 'KRISTY@TECHTREKEVENTS.COM' is provided. At the bottom right, a call to action 'Call Us For Details +442896230055' is shown.

 **NEXGEN BANKING SUMMIT 2024**
Set to Shape the Future of Banking

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London, United Kingdom Jun 4, 2024 ([IssueWire.com](https://www.issuewire.com)) - With an overwhelming 78% of financial institutions either implementing or planning Generative AI (GenAI) integration, the NexGen Banking Summit announces its call for thought leaders to convene and share insights on how this revolutionary technology is reshaping the industry. This transformative wave is projected to fuel personalized experiences, fortify security measures, and optimize the customer journey, propelling the potential market size to an estimated \$85 billion by 2030.

Scheduled for October 23rd and 24th, 2024, at the Hilton London Canary Wharf, London, the NexGen Banking Summit is set to be a groundbreaking event that explores how cutting-edge technologies, including AI, blockchain, data analytics, and biometrics, are fundamentally changing the banking landscape.

Why the need for a summit/discussion on AI banking?

The financial industry is on the cusp of a major transformation driven by Artificial Intelligence (AI). While the potential benefits of AI are vast, navigating its implementation and impact requires careful consideration. The NexGen Banking Summit aims to address this critical need by fostering a platform for discussion and collaboration. Here are some key reasons why a summit on AI banking is essential:

- **Rapidly Evolving Technology:** AI is a rapidly evolving field, and staying abreast of the latest advancements can be challenging for financial institutions. The summit brings together experts to share knowledge and explore the newest applications of AI in banking.
- **Strategic Implementation:** AI integration needs careful planning and execution. The summit provides a space for industry leaders to discuss best practices, identify potential challenges, and develop effective strategies for leveraging AI.
- **Regulatory Landscape:** As AI adoption increases, regulatory frameworks need to adapt. The summit can facilitate discussions on navigating the evolving regulatory environment for AI-powered banking solutions.

The Scope of AI-powered Banking

AI has the potential to revolutionize every aspect of banking, from customer interactions to back-office operations. Some of the key areas where AI is poised to make a significant impact include:

- **Personalized Banking:** AI can analyze customer data to create personalized financial products, recommendations, and services.
- **Enhanced Security:** AI-powered fraud detection systems can identify and prevent fraudulent activities more effectively.
- **Streamlined Operations:** AI can automate repetitive tasks, improve efficiency, and free up human capital for more strategic work.
- **Data-Driven Decision-Making:** AI can analyze vast amounts of data to provide valuable insights that can inform better decision-making across the organization.

The NexGen Banking Summit serves as a crucial platform to explore these possibilities and shape a future where AI empowers a more secure, efficient, and customer-centric banking experience.

About The Event

The NexGen Banking Summit gathers industry leaders, banking institutions, and technology companies under one roof to delve into the disruptive potential of technologies such as AI, biometrics, and open banking. As banks adapt to these transformative forces, attendees will gain invaluable insights into innovative strategies, regulatory compliance, and customer-centric approaches that will define the [summit on the future of banking](#).

Why Attend?

Discover the Power of NexGen Technologies and envision a future where:

- Account opening becomes seamless with AI-powered facial recognition and digital onboarding.
- Financial experiences are personalized through the application of machine learning.
- Security and risk management are bolstered through AI's capabilities.

Topics to be Covered

The event will cover a wide array of topics including:

- Ethical considerations in Generative AI implementation
- Digital banking and trust in modern business environments
- AI-driven customer experience in finance
- Practical insights from Generative AI implementation
- The future of banking in the age of AI
- Customer-centric banking models
- Biometric authentication methods
- And much more!

For registration and further information, visit NexGen Banking Summit.

Please contact:

Name: NexGen Banking Summit

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Email: kristy@techtrekevents.com Stay ahead of the curve and join us at the NexGen Banking Summit to unlock the potential of transformative technologies in the finance sector.

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Source : NexGen Banking Summit

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