

Live-Hosting Talent Management Agency



New Delhi, Delhi Jun 11, 2024 ([Issuewire.com](https://www.issuewire.com)) - LH Talent Agency: A Leading Agency Making Live-Streaming a Potential Career.

LH Talent Agency is a leading agency dedicated to connecting talented influencers or streamers with the right platforms to thrive in their industry. Founded by Mr. Mahesh Bairwa in 2018, the company has grown and prospered. With a strong vision of providing unparalleled services to its clients, LH Talent Agency has quickly risen and become the No. 1 agency globally.

Growth Story:

Since its foundation, LH Talent Agency has crossed initial hurdles and obstacles, illustrating strength and determination. The mission is clear, to build a supportive environment where content creators, streamers, and agents reach their highest potential to grow.

In 2021, the Live Hosting Agency joined Chamet, a live-streaming app based in Hong Kong, as an agent and opened the doors for new opportunities. The turning point in 2022 was when the Agency collaborated with Poppo Live- a social streaming application, LH Talent Agency promptly became their top talent acquisition consultant.

The company boomed in 2023 and occupied its share in the industry with extraordinary growth. Furthermore, it started collaborating with renowned live-streaming applications such as Niki, Honeycam, Waka, Plamfy, Superlive, LivChat, Tango, and many more.

Live-streaming Market Share:

In today's world of digital marketing, almost every individual has contributed to the live-streaming market through sports, social media, news, gaming, and more.

In the third quarter of 2023, almost 7.6 billion hours of live-streaming content has been consumed across all platforms. (Source: DemandSage)

According to research, the live-streaming market share has grown immensely in recent years. The market size is estimated to grow from \$1.51 billion in 2023 to \$1.83 billion in 2024 at a compound annual growth rate (CAGR) of 21.4%. The continuous increase in the number of mobile users also plays a great part in driving the growth of live streaming. By 2025, the estimated figure of internet users will reach 900 million in India. The market size will expand to \$3.95 billion in 2028 at a compound annual growth rate (CAGR) of 21.3%. (Source: Research And Markets)

With 6 years of experience, LH Talent Agency has a leading network of 20,000+ agents and 12,000+ streamers worldwide. The collaborative partners are from various countries such as the Philippines, India, Pakistan, Africa, Nepal, Bangladesh, and the United States.

About

[LH Talent Agency](#) recruits talented influencers, streamers, and agents and connects them with live-streaming platforms. LH Talent Agency provides guidance and support to streamers to grow their audience reach and showcase their skills on live-streaming apps.

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