

Kobi Co. Selected for ESPN's Champion Black Business Program 2024

Celebrating Excellence: Kobi Co. Joins the Elite Roster of ESPN's Champion Black Businesses



Minneapolis, Minnesota Jun 21, 2024 ([Issuewire.com](https://www.issuewire.com)) - Kobi Co. Selected for ESPN's Champion Black Business Program 2024

Celebrating Excellence: Kobi Co. Joins the Elite Roster of ESPN's Champion Black Businesses

Kobi Co., the innovative luxury candle company founded by Kobi Gregory and her mother Tasha Harris, is thrilled to announce its selection as one of the elite businesses featured in ESPN's 2024 Champion Black Business program. This prestigious recognition celebrates Black-owned businesses that excel in their industries and make a significant impact on their communities.

The Champion Black Business program, spearheaded by ESPN, shines a spotlight on exceptional Black-owned businesses across the nation, providing them with a platform to reach broader audiences and achieve greater success. As part of this program, Kobi Co. will be highlighted through ESPN's extensive media channels, sharing their inspiring story and showcasing their unique products.

About Kobi Co.: Kobi Co. was born out of Kobi Gregory's passion for crafting hand-poured luxury

candles paired with curated playlists, designed to bring tranquility to the lives of overwhelmed women. Founded during the COVID-19 pandemic, Kobi Co. has grown from a personal hobby into a thriving business under the guidance of Tasha Harris, Kobi's mother, who left her corporate finance career to support the venture.

In addition to their signature candles, Kobi Co. has expanded to offer candle-making and sugar scrub-making workshops, fostering a sense of community and creativity. Their products have been featured in gift magazines and included in corporate gift offerings, reflecting their commitment to quality and innovation.

Quote from Kobi Gregory: "We are incredibly honored to be selected for ESPN's Champion Black Business program. This opportunity allows us to share our story with a wider audience and inspire others with our journey. At Kobi Co., we believe in the power of creativity and community, and we are excited to continue growing and making a positive impact."

Quote from Tasha Harris: "Participating in ESPN's Champion Black Business program is a testament to our dedication and hard work. It's a privilege to be recognized alongside other outstanding Black-owned businesses. We look forward to leveraging this platform to further our mission and connect with more people who share our values."

About ESPN's Champion Black Business Program: The Champion Black Business program is an initiative by ESPN to honor and promote Black-owned businesses that demonstrate excellence, innovation, and community involvement. By providing these businesses with exposure and resources, ESPN aims to contribute to their growth and success.

For more information about Kobi Co. and their participation in ESPN's Champion Black Business program, please visit www.lovekobico.com or contact [PR Contact Name] at [PR Contact Email] or [PR Contact Phone Number].

Media Contact: Tasha Harris
Co-Founder
Kobi Co.
Email: Hello@lovekobico.com
Phone: 612-388-4463
Website: www.lovekobico.com

Follow Kobi Co. on Social Media: Instagram: [@lovekobico](https://www.instagram.com/lovekobico)
Facebook: [facebook.com/lovekobico](https://www.facebook.com/lovekobico)



Media Contact

Kobi Co.

Hello@lovekobico.com

6123884463

48 S. 9th St. Minneapolis, MN 55402

Source : Kobi Co.

[See on IssueWire](#)