

Italia Group Tiles the Town at MosBuild Expo 2024!



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Hold onto your hard hats, because Italia Group just made a sensational splash at MosBuild Expo 2024!

From May 13 to May 16, the Crocus Expo exhibition complex was abuzz with over 200 companies, but it was Italia Group's dazzling booth in Pavilion 2, Hall 8-D2107 that truly stole the spotlight.

Italia Group's Mosaic Marvels:

- **[Palladio Premium Glass Mosaics](#)**: These luxury glass mosaics glittered and gleamed, adding a touch of glamour to the expo.
- **[Piccolo Porcelain Mosaics](#)**: Small but mighty, these porcelain mosaics wowed attendees with their detailed designs and tough durability.
- **[Veneto Recycled Glass Mosaics](#)**: Eco-chic and ultra-stylish, Veneto mosaics stood out as sustainable showstoppers.
- **[Grifine Ceramics](#)**: Tradition met innovation with Grifine Ceramics, blending timeless beauty with a modern twist.

A Booth to Remember:

Italia Group's booth wasn't just a display—it was an experience! Visitors were immediately drawn to the vibrant, kaleidoscopic mosaic displays. The booth buzzed with energy, showcasing the artistry and craftsmanship behind Palladio, Piccolo, Veneto, and Grifine mosaics.

What Made Italia Group's Booth Stand Out:

- **Dazzling Displays**: Designed to wow, Italia Group's booth invited attendees to immerse themselves in a world of mosaics, discovering how these tiny tiles could transform any space.
- **Hands-On Fun**: Visitors didn't just see the mosaics—they touched, felt, and experienced the quality up close, getting a true sense of the textures and finishes that make Italia Group's products unique.
- **Meet the Maestros**: Italia Group's mosaic masters were on hand to share insider tips, trends, and techniques. Their passion was contagious, making the booth a hub of lively conversations and creative ideas.
- **Artistic Ambiance**: The booth itself was a masterpiece, reflecting Italia Group's commitment to creativity and craftsmanship. It was a space where business met inspiration, and every corner told a story of design brilliance.

The Buzz at MosBuild:

As the largest and most prestigious event in the industry, MosBuild Expo drew more than 80,000 professional visitors, including over 5,000 buyers from 15 countries and 78 regions of Russia. Italia Group's debut added a vibrant new dimension to the expo, setting a colorful new standard in mosaic artistry.

The exhibition was a feast for the senses. The Decor and Home Goods, Kitchen and Dining, and Household Appliances sections offered a kaleidoscope of ideas and inspiration.

The Mosaic Movement:

The crowd at the MosBuild Expo was amazing, and the attendees were insightful and engaged. Italia Group's participation added a whole new dimension to the exhibition. Both direct visitors and cross-visitors from the broader MosBuild exhibition were mesmerized by the kaleidoscopic allure of their mosaics.



Media Contact

Italia Group

connect@italiagroup.in

+917940006000

4th floor, 401-403, Samaan II, Anandnagar Road, Prahladnagar, Ahmedabad

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