

DGmark Institute Sets a New Benchmark with 100% Placement for Digital Marketing Students in 2023

DGmark Institute Achieves 100% Placement Record in 2023, Cementing Its Leadership in Digital Marketing Education



Mumbai, Maharashtra Jun 19, 2024 ([Issuewire.com](https://www.issuewire.com)) - DGmark Institute, Mumbai's premier digital marketing education provider, proudly announces a remarkable achievement for the year 2023: a 100% placement rate for its certification students. This milestone underscores the institute's commitment to delivering high-quality education and its effective career support services.

In 2023, 570 students completed the Certification in Advanced Digital Marketing at DGmark Institute. By March 2024, all 570 graduates had successfully secured employment or launched their own ventures, highlighting the institute's role in shaping the future of digital marketing professionals.

Placement Success Across Renowned Companies

DGmark Institute's graduates have found roles in prestigious organizations, demonstrating the institute's industry connections and the high regard in which its training is held. Graduates have been

placed in leading companies such as:

Realatte Agency – A well-known player in real estate digital marketing.

Digital Impact – A dynamic digital marketing firm.

Frameboxx – A leader in animation and multimedia education.

ZICA – Zee Institute of Creative Art, focusing on creative and visual arts.

Npower Canada – A non-profit providing IT skills and job opportunities.

Zoho – A global technology company known for its comprehensive suite of software solutions.

Accenture – A multinational professional services company known for consulting and digital strategy.

And many more.

These placements reflect the diverse opportunities available to DGmark Institute graduates and the relevance of the institute's curriculum to the current job market.

Entrepreneurial Ventures and Collaborations

In addition to traditional employment, DGmark Institute celebrates the entrepreneurial spirit of its students. In 2023:

12% of graduates launched their own freelancing businesses, leveraging their skills to work independently and offer digital marketing services.

3% of graduates teamed up to start their own digital marketing agencies, fostering collaboration and innovation within the industry.

6% of graduates entered into partnerships with manufacturers and service providers, integrating digital marketing expertise with various business sectors.

These entrepreneurial achievements highlight the institute's success in nurturing a versatile and innovative workforce, capable of creating new opportunities and driving growth in various sectors.

Industry-Relevant Curriculum and Dedicated Career Support

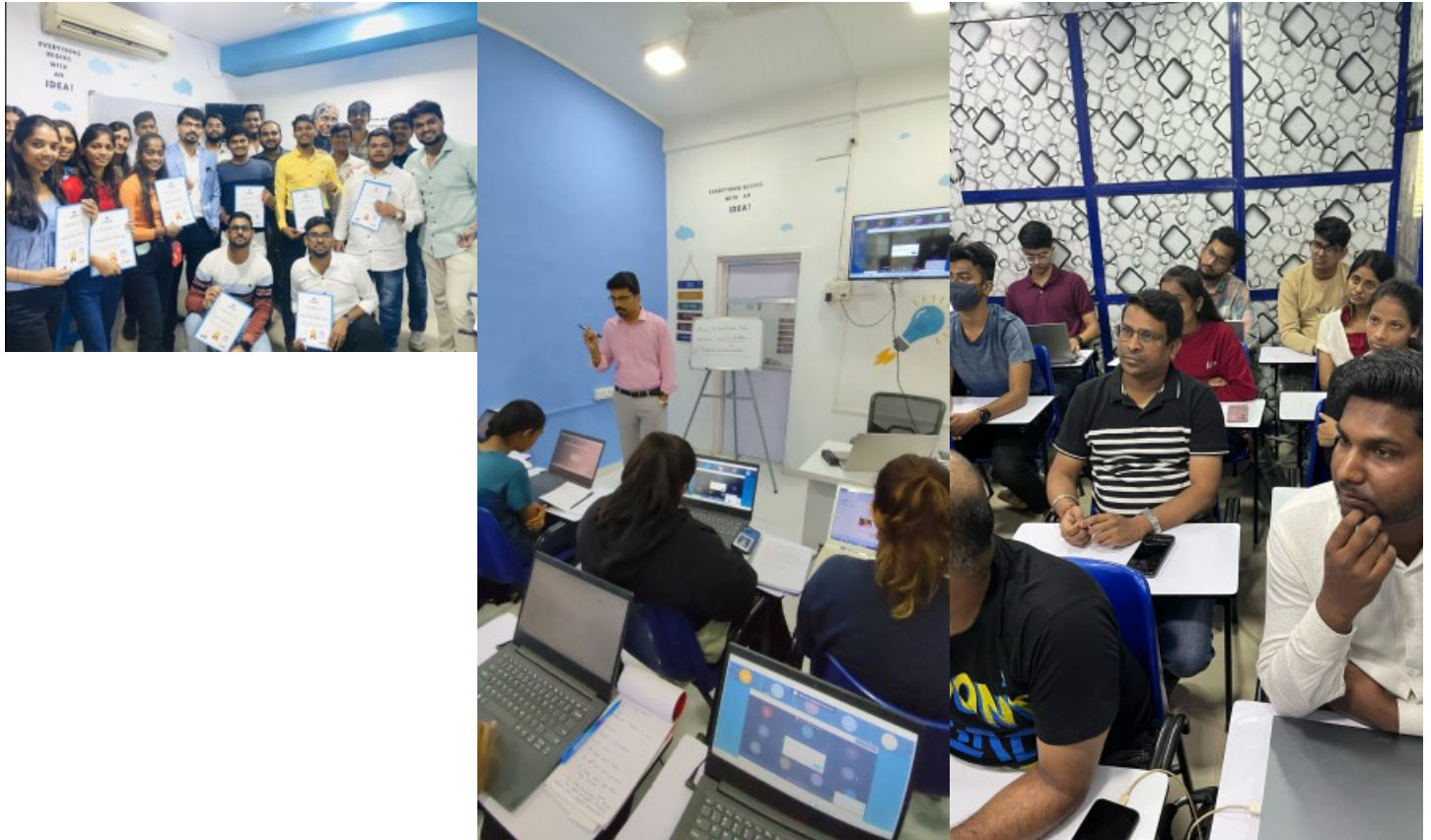
DGmark Institute's success in achieving a 100% placement rate can be attributed to its robust curriculum and comprehensive career support services. The Certification in Advanced Digital Marketing covers a wide range of topics, ensuring students are well-versed in essential areas such as SEO, social media marketing, content strategy, and data analytics. This extensive training prepares graduates to meet the demands of the digital marketing industry effectively.

"Achieving a 100% placement rate is a testament to our commitment to excellence in digital marketing education," said Chandan Thakur, founder of DGmark Institute. "Our focus has always been on equipping our students with the skills and knowledge they need to succeed, and this achievement underscores the value of our programs in today's competitive job market."

Looking Ahead

With this achievement, DGmark Institute continues to set the standard for digital marketing education in Mumbai. As the demand for skilled digital marketers grows, the institute remains dedicated to providing high-quality training and fostering the next generation of digital marketing professionals.

For more information about DGmark Institute's programs and placement services, visit dgmarkinstitute.com



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