# **Devoko Introduces Eco-Friendly Outdoor Furniture Sets**

**Jaipur, Rajasthan Jun 26, 2024** (<u>Issuewire.com</u>) - Devoko, a pioneer in the outdoor furniture industry, is excited to announce the launch of its new eco-friendly outdoor furniture sets. This innovative collection reflects Devoko's commitment to sustainability, combining stylish design with environmentally responsible practices.

# A Commitment to Sustainability

At Devoko, we believe in creating products that not only enhance outdoor spaces but also protect our planet. Our new eco-friendly <u>outdoor furniture</u> sets are crafted from sustainable materials, ensuring that our customers can enjoy beautiful, durable furniture without compromising their environmental values.

#### **Sustainable Materials and Practices**

The new eco-friendly range features materials that are both sustainable and high-quality. Highlights include:

- **Recycled Plastic**: Many pieces in the collection are made from recycled plastic, reducing waste and promoting the circular economy. This material is not only durable and weather-resistant but also helps divert plastic from landfills.
- **Bamboo**: Bamboo, known for its rapid growth and minimal environmental impact, is used extensively in our designs. It provides a natural, elegant look while being incredibly strong and durable.
- **Eco-Friendly Fabrics**: The cushions and upholstery in our eco-friendly sets are made from recycled and organic fabrics. These materials are free from harmful chemicals, ensuring a safe and sustainable choice for outdoor living.
- Low VOC Finishes: Our furniture is finished with low volatile organic compound (VOC) coatings, which minimize the release of harmful chemicals into the environment.

#### **Innovative and Stylish Designs**

Devoko's eco-friendly outdoor furniture sets are designed with the same attention to style and comfort that our customers have come to expect. The new collection includes a variety of pieces to suit different outdoor spaces and aesthetics, from contemporary to rustic. Each set is thoughtfully designed to provide both beauty and functionality, allowing customers to create inviting, eco-conscious outdoor environments.

# **Key Features of Devoko's Eco-Friendly Collection**

- **Versatility and Functionality**: The collection includes a range of products, from dining sets and lounge chairs to sofas and coffee tables, ensuring there's something for every outdoor space. Many pieces are modular, allowing for flexible arrangements to suit different needs.
- **Durability**: Despite their eco-friendly credentials, our furniture sets do not compromise on durability. The materials used are resistant to weather conditions, ensuring longevity and minimal maintenance.
- **Comfort**: Devoko understands the importance of comfort in outdoor furniture. Our eco-friendly sets feature plush, supportive cushions and ergonomic designs to provide the ultimate in

outdoor relaxation.

### A Message from the CEO

"We are incredibly proud to introduce our new eco-friendly outdoor furniture sets," said **Mr. M RAJU KUMAR**, CEO of Devoko. "Sustainability is at the core of our values, and this collection represents a significant step forward in our efforts to reduce our environmental footprint. We believe that our customers should not have to choose between style, comfort, and sustainability – our new range delivers on all fronts."

# **Supporting a Greener Future**

Devoko's commitment to sustainability extends beyond our products. We are actively involved in various environmental initiatives, from tree-planting programs to partnerships with organizations dedicated to protecting natural habitats. With every purchase from our eco-friendly collection, customers contribute to these efforts, supporting a greener, more sustainable future.

#### **Customer Testimonials**

Early reviews of the new eco-friendly sets have been overwhelmingly positive. Customers have praised the stylish designs, comfort, and peace of mind that comes with choosing environmentally responsible products. Here's what some of them had to say:

- "I love my new Devoko outdoor furniture set! It's not only beautiful and comfortable but also makes me feel good knowing it's made from sustainable materials." Sudesh L., Mumbai
- "The eco-friendly range from Devoko is fantastic. The recycled plastic and bamboo are so durable, and the designs are perfect for my garden." Meenakshi Jain., New Delhi

### **Availability and Pricing**

The eco-friendly outdoor furniture sets are now available for purchase on Devoko's official website and through select retail partners. Customers can explore the full range and choose from various styles and configurations to suit their outdoor spaces. Prices start at 20000 INR, offering affordable options for ecoconscious consumers.

To celebrate the launch, Devoko is offering a special discount of 60% on all eco-friendly sets purchased before 31 July 2024. Additionally, customers who join the Devoko newsletter will receive exclusive updates, tips for sustainable living, and early access to upcoming promotions.

#### **About Devoko**

Devoko is a leading provider of high-quality outdoor furniture, dedicated to enhancing outdoor living spaces with stylish, functional, and durable products. With a strong focus on sustainability and innovation, Devoko continues to set the standard in the outdoor furniture industry. Our mission is to create beautiful outdoor environments while protecting and preserving our planet for future generations.

# **Media Contact**

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