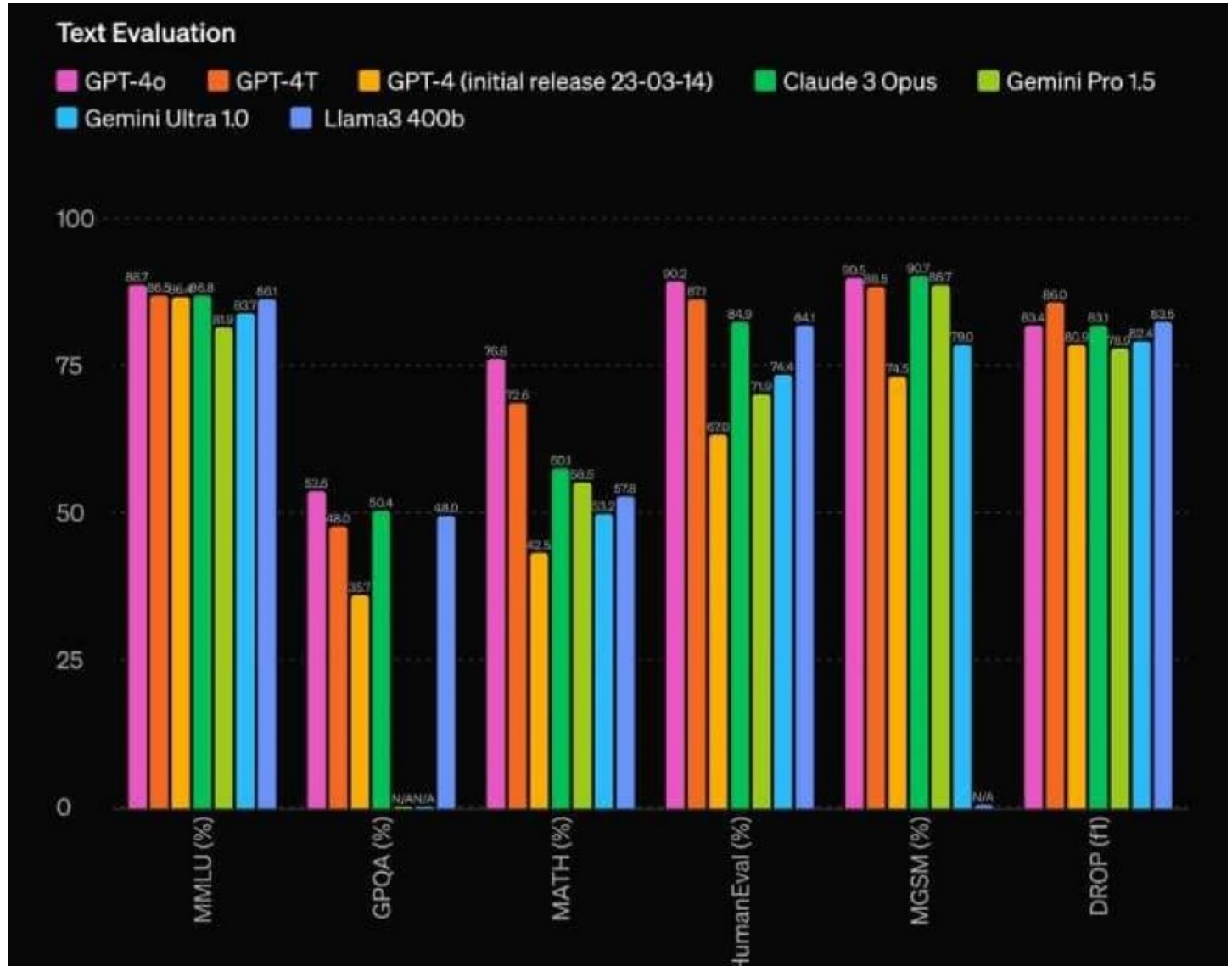


Corso Intelligenza Artificiale: an online training on generative AI for digital marketing

Corso Intelligenza Artificiale is a tailor made training on generative AI for digital marketing for companies and individuals who want to automate and increase their business



Bari, Puglia Jun 18, 2024 ([Issuewire.com](https://www.issuewire.com)) - Corso Intelligenza Artificiale: an online training on generative AI for digital marketing. Piergiorgio Zotti launches comprehensive course on generative artificial intelligence for digital marketing

Piergiorgio Zotti, an esteemed AI consultant and trainer, is excited to announce the launch of his new comprehensive course on Generative Artificial Intelligence, specifically tailored for professionals in marketing and SEO. This innovative course aims to revolutionize digital marketing strategies by leveraging the latest advancements in AI technology.

Course Overview:

Piergiorgio Zotti, who boasts a decade of experience in digital marketing and five years in advanced SEO training, has designed this course to provide in-depth knowledge and practical skills in generative AI. The curriculum includes hands-on training with state-of-the-art tools like ChatGPT, Gemini, and DALL-E, focusing on creating effective prompts, optimizing web content, and developing cutting-edge marketing strategies.

Key features of the online course:

Duration: flexible modules ranging from 3 to 8 hours, allowing for personalized learning paces.

Pricing: promotional rate of €99 per hour, available until August 31, 2024.

Mode of Delivery: online training sessions, with options for individual and group formats to suit diverse learning needs.

Target audience: digital marketing professionals, SEO specialists, and anyone interested in harnessing the power of AI for business growth.

Why choose Piergiorgio Zotti's AI training:

Expertise: with 10 years of experience in SEO and a proven track record in AI training, Piergiorgio Zotti brings unparalleled expertise to his courses.

Customized learning: [Corso Intelligenza Artificiale](#) is designed to be fully customizable, ensuring that the content remains relevant and up-to-date with the rapidly evolving AI and SEO landscape.

About Piergiorgio Zotti:

Piergiorgio Zotti is a leading figure in the fields of digital marketing and AI. His contributions to renowned international websites and his innovative approaches to SEO have earned him a reputation as a forward-thinking professional. Zotti is committed to providing high-quality, personalized training that empowers professionals to excel in their careers.

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