

Casting Workbook Announces New York City Office and Appointment of Justin Turnblom as Managing Director



Los Angeles, California Jun 17, 2024 ([Issuewire.com](https://www.issuewire.com)) - [Casting Workbook](#) Founder & Chief Executive Officer, Susan Fox, announced today the opening of its first office in New York City along with the appointment of Justin Turnblom as Managing Director.

Turnblom will be based in New York City and will co-lead Casting Workbook's next phase of growth and innovation in the US market. Casting Workbook is the fastest growing casting platform in the world, with teams in the United States, Canada, Mexico, Colombia and Spain.

Justin's broad experience, deep relationships with clients, commitment to customer service and proven leadership all resonate with our company values and will significantly strengthen our position in the US market", said Susan Fox.

Turnblom's experience includes successful roles at Nielsen, Shutterstock, Casting Networks and as a Casting Director in Los Angeles. "I am incredibly impressed with Susan's vision for our industry along with the talented team she has built and I am honored in the trust she has placed in me for this new role", said Turnblom.

Fox also confirmed today that existing executives JB Cohen and Alex Carvajal both based in Los Angeles were appointed Managing Directors. Cohen will co-lead business initiatives in the US marketplace with Turnblom while Carvajal will lead initiatives in Spanish markets.

About Casting Workbook:

For over two decades, Casting Workbook has been driving the industry forward with leading-edge enterprise casting software. By bridging essential communications between production, casting, agents, and their talent, we've worked with some of the biggest production studios including Disney, Netflix, Universal, HBO, Amazon Prime, Fox Features, Lionsgate, Sony, Nickelodeon, Televisa Univision, Vix+ and many more.

Casting Workbook's global network consists of offices in Los Angeles, New York City, Toronto, Vancouver, Montreal, Mexico City, Madrid, and Bogota with Production, Casting, Agents, and Talent in 62 countries. Services are offered in English, French and Spanish. Its customer service teams were ranked #1 globally as part of Help Scout's annual Award Ranking of 12,000 companies in over 140 countries.

Casting Workbook offers innovative tools to help actors search for jobs, submit self-tapes, work seamlessly with their agents. Whether watching its popular Original Series programming, reading its recently launched digital magazine, auditioning virtually through Virtual Casting Room (VCR), or submitting a self-tape on its top-rated mobile Actor App, Casting Workbook's commitment is and always will be to provide complete customer support and satisfaction.

To learn more, visit our [Newsroom](#).

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Media Contact

Casting Workbook

john.mclean@castingworkbook.com

660C Leg In Boot Square, Vancouver, B.C. V5Z 4B3

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