CAKE.com Launches Premium Productivity Bundle: Revolutionizing Workplace Efficiency and Management SaaS

The groundbreaking bundle saves businesses around 76% compared to similar solutions



Palo Alto, California Jun 4, 2024 (Issuewire.com) - <u>CAKE.com</u>, the leading provider of productivity and management SaaS, recently announced the launch of its Premium Productivity Bundle. The industry-first all-in-one offering revolutionizes how businesses manage internal communications, time tracking, project management, and collaboration - all while delivering unparalleled value and simplicity.

The CAKE.com Premium Productivity Bundle integrates the enterprise-level of CAKE.com's flagship products: Clockify, Pumble, and Plaky. Together, these tools offer a comprehensive suite designed to enhance productivity and streamline operations for businesses of all sizes.

- Clockify: "Forbes' Best Employee Time Tracking Apps Of 2024', this time-tracking app provides robust features such as auto-tracking, reporting, scheduling, and expense management, enabling businesses to effectively monitor and optimize time spent on various tasks and projects.
- **Pumble**: This powerful messaging and video conference platform facilitates seamless internal communication, fostering collaboration and knowledge sharing among team members. Its user-friendly interface ensures that employees can easily stay connected, whether they're working remotely or in the office.
- **Plaky**: A top-rated project and task management software designed to enhance team collaboration and productivity, allows users to manage projects, assign tasks, track progress, and communicate with team members all in one platform with features including customizable task management, team collaboration tools, progress tracking, and progress notifications.

CAKE.com's Premium Productivity Bundle is designed to solve the common issue of having to juggle multiple software solutions from different vendors for different productivity needs, by bringing these essential tools under one umbrella, CAKE.com not only simplifies workflow management but also significantly reduces costs and streamlines billing. Priced at \$12.99 per user per month, the bundle offers a substantial saving of around 76% compared to purchasing and bundling individual subscriptions for similar services like Asana, Slack, and Monday.com.

"We are incredibly excited to introduce the Premium Productivity Bundle, a groundbreaking offering that embodies our commitment to empowering businesses with the tools they need to succeed," said Nenad Milanovic, Founder and CEO, <u>CAKE.com</u>, "At CAKE.com, we understand the challenges that come with managing multiple productivity tools, and our bundle addresses this by providing a seamless, integrated experience. Our goal is to simplify workflows, reduce costs, and ultimately boost productivity and collaboration across teams. We believe this bundle will transform how businesses operate and set a new standard in the management and productivity SaaS industry."

The development of the Premium Productivity Bundle was driven by extensive market research and direct feedback from CAKE.com's users. Customers expressed a need for an integrated solution that could handle various aspects of their business operations without the hassle of managing multiple platforms and invoices. The response has been overwhelmingly positive, with early adopters praising the bundle's polished user interface, ease of integration, and comprehensive reporting features.

"Our team chose CAKE.com's Premium Productivity Bundle for its enhanced security, robust teamwork features, and seamless chat system, said Laken Alexandra, Founder and CEO, <u>L.A. Creative Marketing</u>, "The bundle has positively impacted our team by allowing us to collaborate more effectively on projects and consolidate our work on a single offering. I highly recommend CAKE.com for its precise analytics and excellent customer service."

The CAKE.com Premium Productivity Bundle is now available for businesses worldwide. For more information, and pricing details, or to start a free trial, please visit <u>CAKE.com/bundle</u>.

CAKE.com is the leading provider of innovative SaaS solutions designed to enhance productivity and streamline business operations. Our suite of industry-leading products includes Clockify, Pumble, and Plaky, offering comprehensive tools for time tracking, internal communication, project management, and video conferencing. Founded with the mission to simplify and optimize workflows, CAKE.com empowers businesses of all sizes to achieve their goals more efficiently. With a global team of over 400 employees, CAKE.com is committed to continuous innovation to deliver exceptional value and support evolving business operations. For more information, visit www.cake.com.

Media Contact

Maury Chasteau-Simien

maury@cake.com

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