

Australian simultaneous translation startup arrives in Europe

Self-service simultaneous translation platform for events connected to a marketplace of interpreters in hundreds of different languages, transforming translations more accessible, cheaper, smarter to everyone.



London, United Kingdom Jun 14, 2024 ([IssueWire.com](https://www.issuewire.com)) - Tontongue, an Australian startup specializing in simultaneous translation for international conferences, announces its expansion into Europe. With the aim of acquiring clients and representing the company in local entities, the startup has hired Michael Foreman as its sales representative for the European market. The choice of Foreman, an executive with experience in business management, strategic development, sales, marketing, and relationship building, reinforces Tontongue's commitment to global expansion and establishing partnerships with recognized professionals in each strategic region.

Founded in 2021, Tontongue revolutionized the simultaneous translation market by creating a marketplace that allows more than 100 multilingual professionals to work remotely. Through the platform, event producers can hire interpreters from anywhere in the world, reducing costs by up to 60% on booths and handsets. The startup has already secured clients in various sectors, such as technology, healthcare, finance, and education, and is now seeking to expand its presence in Europe, a popular destination for corporate events.

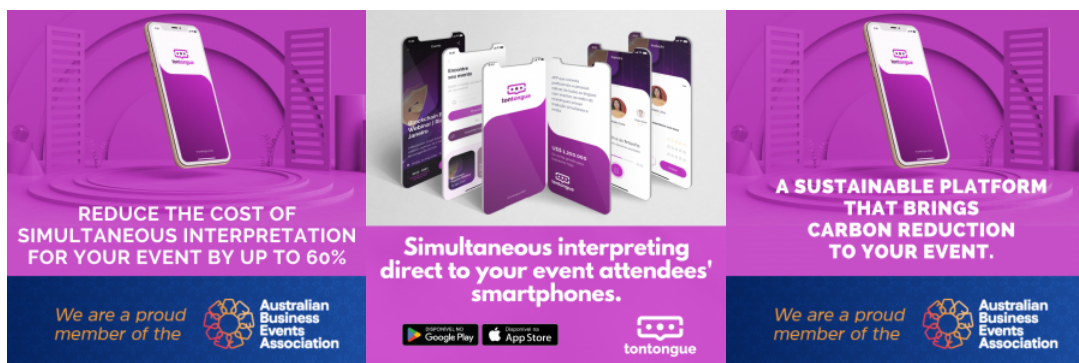
"The expansion into Europe is a strategic step for Tontongue, as the region is known for hosting important conferences and international events. With Michael Foreman as our representative, we are strengthening our presence and seeking new business opportunities in a market, betting on the second largest market in the world and the third largest in Asia-Pacific," says Eduardo Barbato, CEO of Tontongue.

Foreman has an extensive track record of success in the corporate events sector. Before joining Tontongue, the executive served as a partner in an events agency that was acquired by an international group. His experience in business management and strategic development will be crucial in driving Tontongue's growth in Europe and establishing partnerships with local companies and entities.

"I believe in Tontongue's potential to transform the way international events are conducted, offering an innovative and cost-effective solution for simultaneous translation. I am excited to be part of this journey and contribute to the company's success in the European market," highlights Foreman.

<https://www.tontongue.com>

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REDUCE THE COST OF SIMULTANEOUS INTERPRETATION FOR YOUR EVENT BY UP TO 60%

Simultaneous interpreting direct to your event attendees' smartphones.

A SUSTAINABLE PLATFORM THAT BRINGS CARBON REDUCTION TO YOUR EVENT.

We are a proud member of the  **Australian Business Events Association**



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Source : Tontongue

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