

Atomic Academia Shortlisted for Prestigious Allica Bank Great British Entrepreneur Awards 2024

London 24 June 2024 – Atomic Academia is thrilled to announce that it has been shortlisted for the 2024 Allica Bank Great British Entrepreneur Awards. Recognised in the Technology Entrepreneur of the Year category sponsored by de Novo Solutions.



**THE ALLICA BANK
GREAT BRITISH
ENTREPRENEUR AWARDS**

Joshua Ferdinand
Atomic Academia

TECHNOLOGY
ENTREPRENEUR OF THE YEAR

East Of England

SPONSORED BY
de novo
solutions

2024 FINALIST

Colchester, Essex Jun 24, 2024 ([issuewire.com](https://www.issuewire.com)) - The Great British Entrepreneur Awards, often referred to as the “Grammys of Entrepreneurship,” celebrates the achievements of the UK’s most dynamic and innovative businesses.

Each year, the awards receive thousands of applications, underscoring the competitive nature and high standard of the competition. This year's shortlist showcases a combined turnover of nearly £2.9 billion and employs approximately 20,000 people, highlighting the critical role these businesses play in driving economic growth and innovation.

Atomic Academia, based in East Anglia, is recognised for its outstanding contributions to the technology sector, particularly in advancing AI-enhanced social networks for academics.

"We are incredibly honoured to be shortlisted for such a prestigious award. This recognition is a testament to the hard work and dedication of our team, and we are excited to celebrate this achievement with the wider entrepreneurial community," said Joshua Ferdinand, Founder of Atomic Academia Ltd.

Technology Entrepreneur of the Year Award sponsor, de Novo Solutions Founder, Mark Sweeny, says of the shortlist: "The UK's technology entrepreneurs are key to growing the British economy, and de Novo is proud to sponsor the Technology Entrepreneur of the Year award and recognise those individuals who are prepared to challenge the status quo, innovate and pioneer into the unknown to improve people's lives, in doing so positively contributing to both the economy and the communities we live in."

Previous winners of the Great British Entrepreneur Awards include the founders of BrewDog, MyEnergi, Zilch, Grenade, and ClearScore, who have gone on to become household names.

It is with thanks to national and regional sponsors Allica Bank, Airwallex, Basket, Caudwell Children, de Novo Solutions, GiftRound, GS Verde Group, GS1 UK, Home Grown, JF Growth Menzies, Quidos, Randal Charitable Foundation, ScoreApp, TikTok, UBS Wealth Management and Vestd that the Great British Entrepreneur Awards has been able to celebrate the very best of Great British entrepreneurs for 12 years.

The awards ceremony will take place on Monday, 18th November, at London's prestigious Grosvenor House, where winners for each category in each region will be announced. This event is the largest entrepreneurial celebration in the UK, providing a platform for businesses to connect, celebrate, and champion the spirit of entrepreneurship.

Francesca James, Founder of the Great British Entrepreneur Awards, stated, "The calibre of entries this year is truly outstanding. These entrepreneurs are the backbone of our economy, and their stories are a testament to the incredible resilience and creativity of the UK's business community. We are thrilled to recognise their achievements and support their continued growth."

Allica Bank, the headline sponsor for this year's awards, shares this commitment to fostering entrepreneurial success. "It has been a real honour to sponsor this year's Great British Entrepreneur Awards. Hearing the inspiring stories from the incredible businesses that these awards champion really brings to life the important contribution that British entrepreneurs make to our economy" says Conrad Ford, Chief Product & Strategy Officer at Allica Bank.

For more information about Atomic Academia please visit www.atomicacademia.com.

About Atomic Academia: A concept where academic content is broken into small, self-contained units (atoms) that can be easily shared, accessed, and recombined, facilitating personalised and efficient learning and collaboration.

About the Great British Entrepreneur Awards: The Great British Entrepreneur Awards celebrate the inspiring stories of entrepreneurs from across the UK. With a rich history of recognising businesses that have gone on to become household names, the awards are a beacon for entrepreneurial success and innovation. Each year, thousands of businesses apply, showcasing the immense talent and diversity in the UK's entrepreneurial ecosystem.



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