

Anna Stella, Founder of BBSA, Shortlisted for the Prestigious Allica Bank Great British Entrepreneur Awards 2024

BBSA Marketing is recognized for its outstanding contributions to the marketing industry.

**THE ALLICA BANK
GREAT BRITISH
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Anna Stella
BBSA Associates Marketing

**GLOBAL
ENTREPRENEUR OF THE YEAR
LONDON**

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2024 FINALIST

London, United Kingdom Jun 24, 2024 ([Issuewire.com](https://www.issuewire.com)) - Anna Stella, Founder of BBSA Marketing, Shortlisted for the Prestigious Allica Bank Great British Entrepreneur Awards 2024.

[BBSA](#) is thrilled to announce that it has been shortlisted for the 2024 Allica Bank Great British Entrepreneur Awards. Recognised in the Global Entrepreneur of the Year category sponsored by

Airwallex.

The [Great British Entrepreneur Awards](#), often referred to as the “Grammys of Entrepreneurship,” celebrates the achievements of the UK's most dynamic and innovative businesses.

Each year, the awards receive thousands of applications, underscoring the competitive nature and high standard of the competition. This year's shortlist showcases a combined turnover of nearly £2.9 billion and employs approximately 20,000 people, highlighting the critical role these businesses play in driving economic growth and innovation.

BBSA, based in London, is recognised for its outstanding contributions to the marketing industry. “Being recognized as a finalist for such a prestigious award is truly humbling. I want to extend my gratitude to the amazing team behind me, clients, partners, and everyone who has supported us. This recognition motivates us to continue striving for excellence. Thank you!” said Anna Stella, Founder of BBSA Marketing.

Previous winners of the Great British Entrepreneur Awards include the founders of BrewDog, MyEnergi, Zilch, Grenade, and ClearScore, who have gone on to become household names.

The awards ceremony will take place on Monday, 18th November, at London's prestigious Grosvenor House, where winners for each category in each region will be announced. This event is the largest entrepreneurial celebration in the UK, providing a platform for businesses to connect, celebrate, and champion the spirit of entrepreneurship.

Francesca James, Founder of the Great British Entrepreneur Awards, stated, “The calibre of entries this year is truly outstanding. These entrepreneurs are the backbone of our economy, and their stories are a testament to the incredible resilience and creativity of the UK's business community. We are thrilled to recognise their achievements and support their continued growth.”

For more information about Anna Stella, please visit www.anna-stella.com. To learn more about the Great British Entrepreneur Awards, visit www.greatbritishentrepreneurawards.com.

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About BBSA Marketing:

Small company, little time? Win new clients. Hit your targets. Grow your business. BBSA is an award-winning full-service global outsourced marketing agency that supports a wide range of companies with both strategy and marketing implementation that is cost-effective and maximizes reach.

[BBSA's monthly packages](#), which include solutions from marketing strategies and plans to lead generation activities, email marketing, content marketing, and social media, let you leave your marketing in the hands of award-winning experts.

Whether you're an established enterprise or a growing startup, discover flexible marketing outsourcing solutions to grow your business.

About Anna Stella:

Anna Stella is an award-winning marketing expert, academic researcher, and founder of the global marketing outsourcing agency BBSA. She is also the president of the BASA Awards® and host of the hit YouTube show “[The Best of Business Show](#).”

Anna has more than 20 years of experience in the B2B, B2C, and non-profit industries. Notable clients include Volkswagen AG, the Government, the European Union, RICS, and Rational AG, to name a few.

Anna holds an MBA in Marketing from Henley Business School, a Master’s Degree (MA) in Strategic Marketing Management from Kingston University, and a BA (Hons) in Marketing and Communications from Nottingham Trent University. She is currently completing a Doctorate in Marketing Outsourcing at Strathclyde University and is due to publish her first book in 2025.

For more information, visit www.anna-stella.com

About the Great British Entrepreneur Awards:

The Great British Entrepreneur Awards celebrate the inspiring stories of entrepreneurs from across the UK. With a rich history of recognising businesses that have gone on to become household names, the awards are a beacon for entrepreneurial success and innovation. Each year, thousands of businesses apply, showcasing the immense talent and diversity in the UK's entrepreneurial ecosystem.



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