

THINKWARE Unveils Q850 2K Premium Dash Cam Elevate Safety and Style with Unmatched Performance

The Q850 offers advanced features, including Parking Surveillance mode, built-in GPS & Wi-Fi, and speed and red light camera alerts.



London, United Kingdom May 17, 2024 ([Issuewire.com](https://www.issuewire.com)) - World-leading dash cam brand, [THINKWARE](https://www.thinkware.com), has revealed its latest model, the Q850 Dash Cam. Feature-packed, the Q850 not only seamlessly pairs with the THINKWARE Link App via Wi-Fi and Bluetooth, delivering hassle-free access to settings and footage, but offers full HD rear recording, Super Night Vision 2.0, and Wide Dynamic

Range (WDR), which corrects images through colour balance adjustment in environments with strong sunlight or shadows.

Key features in detail:

- 2K QHD Front and Full HD Rear Recording – Capturing every detail with exceptional clarity
- Super Night Vision 2.0 – With enhanced video brightness and reduced image noise in low-light conditions
- Wide Dynamic Range (WDR) – Ensuring the best visual clarity, regardless of the conditions
- Smart Auto-Exposure (AE) – Adjusts the exposure to record clear footage when there is strong sunlight or headlight.
- Dewarping Video Technology – To minimise image distortion.
- Parking Surveillance Mode - Enabling video evidence to be recorded while a vehicle is parked.
- Smart Parking Mode – Automatically switches the dash cam to low power when stationary to avoid heat-related damage.
- Energy Saving Mode – Records footage triggered by impacts only, allowing the dash cam to reduce power consumption and remain in Parking mode for a longer duration.
- Time-lapse – Enabling extended recording periods without increasing power consumption or storage.
- Motion Detection: Automatically triggers a 20-second recording upon detecting motion or impact.
- Easy Wi-Fi Device Pairing – Simplifies access to dash cam settings and footage for quick and easy retrieval.
- THINKWARE Connected – Allowing for remote vehicle monitoring and impact notifications on the go, as well as emergency alerts.
- Safety Camera Alerts – Enabling drivers to better take preventative action through the provision of driver, traffic, and road alerts.
- THINKWARE Multiplexer compatibility – Enhance your Q850 with the THINKWARE Multiplexer for versatile surveillance capabilities. This accessory unlocks multi-channel recording, expanding the Q850 into a comprehensive surveillance solution ideal for fleets and rideshare users, supporting up to 5 channels of recording.

Retailing for £209 for one channel, or £279 for two channels, the THINKWARE Q850 will be available to purchase from the THINKWARE Official store, and offline at speciality retailers, from May 17th, 2024. With pre-launch orders accepted from May 3rd.

About THINKWARE

Global IT Corporation THINKWARE DASH CAM was founded in Korea in 1997. Through consistent research and development in the field of smart car technologies, THINKWARE DASHCAM has established itself as the market leader in various sectors such as dashcams, electronic maps, navigation, mobile applications, and tablet PCs.

Spearheading the competition with world-class image processing technologies and an intuitive, user-friendly interface, THINKWARE DASH CAM debuted in the US market in 2014, and was later exported to 17 other countries, including the US, Canada, the UK, and Japan.

THINKWARE DASH CAM has continued to astound the industry with its world-class DASH CAM lineup during its presence at global exhibitions like CES, SEMA, and The Gadget Show Live. For CES2017, the world's largest consumer electronics show, THINKWARE received the Innovation Award of the Year

for excellence in technology and design. The company has also received the IF, IDEA, and Red Dot Design Award.

Requires hardwiring cable accessory (included) and installation (professional installation recommended) or a THINKWARE OBD II cable accessory.

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