

SynergyTop Revolutionizes Solar Energy Market Platform with Industry-Specific Software Development

SynergyTop is leading the charge in digital innovation in the energy sector. They recently empowered a solar energy market platform with cutting-edge software development.



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www.synergytop.com



info@synergytop.com



+1 619-349-4911

San Diego, California May 1, 2024 (Issuewire.com) - SynergyTop, a leading [custom software development and IT services company](#) has recently achieved remarkable success with an energy sector client. Their tech team transformed the solar energy market platform with innovative solutions.

SynergyTop's custom software development team has elaborate expertise in building digital solutions. They leveraged this expertise to develop state-of-the-art software tailored to their client's needs.

The client, based in California, has a commercial energy marketplace. The marketplace helps end customers find solar energy solutions for commercial buildings. The trusted market platform also offers solar-storage energy solutions, installer partners, and financing options. It serves building owners and project developers by streamlining the buying process for them.

The platform swiftly designs high-savings energy plans for building owners. This is made possible with standard products and advanced software for cost optimization. They further pass on volume price discounts to end customers. On the other hand, they also have a network of Certified Installers, facilitating low-cost installation.

However, they faced challenges with data management and user accessibility. SynergyTop as a development partner helped them develop a solution to manage their challenge. SynergyTop ensured robust, scalable, and high-performance software development with best practices.

"Our client needed a seamless online marketplace and a user-friendly reporting tool," said Jayesh Totla, Founder & CEO at SynergyTop. "We focused on creating a solution that met these requirements. But that's not all. We have committed ourselves to building a software solution considering their futuristic plans and catering to their business needs. That's how we helped them enhance their business operations."

The key features of the custom software development solution by SynergyTop include:

- Integration with multiple systems to ensure seamless data flow.
- Robust reporting functionalities to keep all stakeholders updated.
- Secure Single Sign On (SSO) for authorized access.
- Integration with Falcon theme and enhanced usability with the developed software.
- Quick upload of CSV/Excel files in their database for accurate data analysis.

In addition to offering custom software development services, SynergyTop also provides ongoing maintenance services. This was for the client's WordPress website. The maintenance services included SEO Audits, security checks, software updates, and performance optimization. Post SEO Audit, technical SEO was also done to improve keyword rankings and traffic.

"By implementing our solutions, our client experienced significant business benefits," stated Mr. Jayesh. "They saved time and cost with our efficient project completion. Moreover, they saw a 10% increase in user base within the first 6 months. That's the kind of result we wish to drive for all our clients"

Unleash the future of custom software development

Established in 2014, SynergyTop has over a decade of experience in software development. They also offer maintenance services to help their clients manage their software with ease. They have established themselves as a trusted software development and digital transformation leader. They have a proven track record, having delivered 50+ custom industry-specific solutions, 450+ websites, 60+ mobile apps, and 250+ eCommerce sites. SynergyTop remains dedicated to its clients with long-term relationships and takes full ownership of driving digital transformation. Their services include conceptualization, designing, planning, developing, and maintaining the complete software across diverse industries.

For more information about SynergyTop and its custom software development services, visit www.synergytop.com.

Contact:

SynergyTop

Email: info@synergytop.com

Phone: +1 619-349-4911

Website: www.synergytop.com

LinkedIn: <https://www.linkedin.com/company/synergytop-inc>

About SynergyTop

SynergyTop is a leading software development company offering future-ready solutions for enterprise customers. They have years of experience in web, mobile app, and eCommerce development. They also offer managed cloud services and digital marketing services. SynergyTop, with its various services, helps businesses thrive in the digital era. Established in 2014 and headquartered in San Diego, they have received various awards and recognitions. Plus, their innovative solutions and customer-centric approach have been applauded by customers.

Media Contact

SynergyTop Inc

info@synergytop.com

6193494911

8155 Mercury Ct, Suite 120, San Diego, CA 92111

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