

Proxy Server Market 2024: Proxyway's Report Analyzes the Industry Leaders

Proxyway, the leading proxy server market researcher, has released the most comprehensive public report on the proxy industry. The sixth Proxy Market Research offers an in-depth look into the proxy market and valuable insights to users worldwide.



New York City, New York May 17, 2024 ([Issuewire.com](https://www.issuewire.com)) - To this day, proxies remain one of the most commonly used tools by businesses that want to leverage large amounts of data to improve their marketing strategies and overall performance. According to [Proxy Market Research](#), major proxy companies reported a surge in proxy use, with increases of up to 19 times.

A proxy server can help users mask their real IP address and location, avoiding IP address blocks when undertaking tasks such as collecting publicly available web data. However, with a plethora of providers to choose from, the decision can become overwhelming, leaving businesses and individuals searching for guidance in selecting the right vendor.

To provide a comprehensive analysis of the major proxy players, Proxyway tested 13 proxy providers, from familiar names like Bright Data and Oxylabs to newcomers like Dataimpulse and Nimbleway.

What to Expect from Proxy Market Research?

The report investigates three popular proxy server types: residential, mobile, and rotating datacenter proxies. It presents performance data based on millions of connection requests, which is even more accurate this year thanks to Proxyway's distributed testing infrastructure.

The tests measured factual proxy IPs network sizes, their infrastructure performance, and ability to open popular targets in the areas of e-commerce, social media, and search engines. These websites use different anti-bot systems, providing a comprehensive assessment of proxy performance and the ability to bypass various security measures.

For easier user navigation, the participants were categorized based on their target market segment:

- Entry-level providers, best for individual or small-scale projects;
- Mid-market providers cater to a wide range of scraping, account management, and similar tasks;
- Enterprise providers focus on an integrated experience that accommodates large-scale use by teams.

Who Can Benefit from the Report?

The research is useful to any business looking for ways to improve their services, users who need proxies for individual purposes, or simply someone interested in seeing where the industry stands and how it's changed throughout the years.

Proxy Market Research is publicly available on Proxyway's website. To access it, visit: <https://proxyway.com/research/proxy-market-research-2024>

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