

MarketCrest LLC Secures Prestigious Gold in the Titan Business Awards for Search Engine Marketing Excellence



Dallas, Texas May 3, 2024 ([Issuewire.com](https://www.issuewire.com)) - MarketCrest LLC, a trailblazing [marketing firm in Dallas](#), Texas, has been honored with the prestigious Gold Titan Business Award in the Best Search Engine Marketing Campaign category for the first season of the 2024 TITAN Business Awards. This remarkable achievement underscores MarketCrest's exceptional contribution to the digital marketing industry, setting them apart from over 1500 nominated entries hailing from 57 countries around the globe.

[MarketCrest](#) has established itself as an international award-winning marketing firm renowned for its innovative digital marketing campaigns tailored specifically for immigration law firms across the United States. The company's strategic endeavors are designed to significantly increase inquiries/leads, consultations, and new case acquisitions, propelling their clients towards rapid growth and success.

The distinguished award was bestowed upon MarketCrest for their groundbreaking Search Engine Marketing (SEM) campaign developed for Warren Law Firm, a premier immigration law firm based in San Francisco, California. With over two decades of experience, Warren Law Firm has assisted thousands in navigating the complexities of US immigration issues.

Campaign Success That Speaks Volumes

The collaboration between MarketCrest and Warren Law Firm led to an extraordinary success story, with the implemented SEM campaign catalyzing a remarkable 3X increase in revenue - skyrocketing from \$650k to \$1.9 million within an astonishing 21 months. This impressive growth trajectory is well ahead of the initial goal to reach \$3 million in revenue within a three-year timeframe.

The comprehensive SEM campaign, which encompasses both [search engine optimization](#) (SEO) and search engine paid advertising ([Google PPC](#)), was pivotal in this rapid ascendancy. Noteworthy achievements of the campaign include a ninefold return on investment (ROI) for PPC Google Ads, an astounding 474% increase in SEO keywords, a surge in organic traffic from 69 to 4,200 visits per month, culminating in a revenue boost from \$650k in 2021 to \$1.9 million in 2023.

A Testament to Innovation and Dedication

“We extend our heartfelt congratulations to the winners and applaud them for their outstanding works,” remarked Thomas Brandt, spokesperson of IAA, the organizing body behind the Titan Business Awards. “The TITAN Business Awards celebrates the relentless pursuit of excellence by those at the helm of businesses, inspiring industries towards innovation and setting a benchmark in business excellence.”

Angela Warren, CEO and Founder of Warren Law Firm, shared her experience working with MarketCrest, “After a single conversation, I knew they were a different breed of marketer. Our marketing program was meticulously crafted from the ground up, aligning perfectly with my firm’s vision, priorities, and aspirations.”

This accolade is a testament to MarketCrest’s unwavering commitment to fostering business growth through cutting-edge digital marketing strategies. Their ability to amplify visibility, drive engagement, and boost revenue through strategic SEM initiatives has solidified their status as a leader in the marketing industry.

For further information about MarketCrest LLC and its services, please get in touch with them directly through email or by phone.

About MarketCrest LLC:

MarketCrest LLC is a dynamic, internationally recognized marketing firm headquartered in Dallas, Texas. Specializing in comprehensive digital [marketing for immigration law firms](#), MarketCrest is dedicated to transforming businesses through increased leads, consultations, and case acquisitions, ensuring exponential growth and success.



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