

Leading Frozen Food Manufacturer IndiaQO Foods Trusts BatchMaster to Enhance Productivity and Accelerate Business Growth



Pune, Maharashtra May 8, 2024 ([Issuewire.com](https://www.issuewire.com)) - **IndiaQO Foods Pvt. Ltd.**, a renowned frozen food processor committed to delivering high-quality frozen foods globally, has selected **BatchMaster Software Pvt. Ltd.** as their trusted ERP partner. IndiaQO Foods specialize in frozen fruits and vegetables with sweet corn and kernels as their primary product line.

IndiaQO Foods is known to follow stringent standards and certifications such as **BRC, HALAL, FSSAI, ISO 9000, and ISO 22000**. Since their establishment in 2020, they have steadfastly upheld a commitment to excellence. The company's goal is to expand their reach globally by offering fully prepared and packaged foods. Being a food production company, they need to prioritize compliance and maintain a firm stance on adherence to regulations without any compromise.

Struggling with manual processes, performing lot recalls, generating batch quotes, and raw material management, IndiaQO Foods sought a scalable **ERP solution** to streamline operations, boost efficiency, and ensure compliance with industry standards.

After meticulous evaluation, IndiaQO Foods selected **BatchMaster Enterprise on the Web** for their comprehensive suite of ERP solutions tailored specifically for the food processing industry. IndiaQO Foods felt BatchMaster Enterprise on the Web is capable of handling current operational difficulties and could even position them for future needs.

By automating manual processes and offering real-time visibility into their operations, BatchMaster will aid IndiaQO Foods to be more efficient and competitive in today's market. Their previously disjointed operations, spanning inventory, labs, QA/QC, and logistics will now be consolidated under a unified platform.

"With BatchMaster, we found more than just an ERP provider; we found a committed strategic partner dedicated to understanding our business intricacies and helping bridge the gaps between the city office and the factory," said **Mr. Raj Kumar Mohite**, Director of IndiaQO Foods.

Mr. Santosh Mahale, who holds the position of Head of Accounts & Finance at IndiaQO Foods said, "We are impressed by the food industry-specific and user-friendly capabilities of BatchMaster Enterprise on Web. The seamless access to vital business data across devices, enables flexibility, quick decision-making, and team collaboration. With data readily available, teams stay connected, informed, and successful. Addressing our pressing need currently."

BatchMaster is thrilled with this partnership as well. **Sanjay Panjwani**, MD, BatchMaster Software Pvt. Ltd., states, "BatchMaster is honoured to be chosen as IndiaQO [Foods' ERP](#) partner and looks forward to supporting its journey toward operational excellence and market leadership in the global food industry."

About IndiaQO Foods Pvt. Ltd:

IndiaQO Foods Pvt Ltd is a premium food processor based in Pune, India, specializing in high-quality [frozen foods](#). IndiaQO Foods provides frozen sweet corn, strawberries, and diced vegetables year-round to retail, food service, and industrial clients. They prioritize exceptional quality and guaranteed food safety, sourcing the finest produce from top growers.

Founded in 2020, the company is led by a team of visionary directors and key management personnel dedicated to innovation and quality. The company's mission is to process and promote tasty, healthy, hygienic, and nutritious frozen foods for better health and well-being for all, now and for future generations.

About BatchMaster Software Pvt. Ltd:

BatchMaster Software is one of the market leaders in offering [Enterprise Resource Planning Software](#)

solutions for the process manufacturing industries. Through a vast industry experience with over **3000+ implementations** worldwide, BatchMaster clearly understands the unique industry challenges and offers ERP solutions that support industry-specific functionalities, and handle critical processes of the micro-verticals. BatchMaster helps organizations streamline their operations, bring down costs, increase profits, and manage compliance and safety to keep their customers happy and satisfied.

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