

KPVM Moves Forward with NVerzion's Automation and NFinity Video Server solutions

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Salt Lake City, Utah May 20, 2024 ([Issuewire.com](https://www.issuewire.com)) - KPVM Moves Forward with NVerzion's Automation and NFinity Video Server solutions

Southern Nevada's KPVM-TV has recently integrated NVerzion's Automation and NFinity Server packages into their multi-channel broadcast operation. This move has allowed the station to streamline their workflow by replacing an outdated system. The NVerzion solution has significantly improved efficiency by better organizing events for immediate broadcast needs. KPVM is pleased with their decision to adopt NVerzion's automation solution, citing the long-term commitment and support relationship as the perfect fit for their anticipated growth.

The facility sought a solution to reduce the workload in master control, and the NVerzion result has enabled KPVM to streamline operations by managing various elements within their broadcast environment. This includes the management of Pathfire, external FTP files, and Extreme Reach for digital content. Following a successful integration with existing hardware, the NVerzion solution is now operational with KPVM's primary channel, 25.1 Prime TV. NVerzion has effectively met the current needs by providing efficient access and management of file content, improved organization, and quick schedule modification when necessary.

The cost and manpower reduction have been significant factors, realized during KPVM's transition to the NFinity Automation and Video Server. Station management is very pleased with the NFinity Video Server's signal quality. Operating within a vast array of broadcast offerings and competition, the highest grade of visual quality is essential, and KPVM is confident with the result moving forward.

Qualified and reliable customer support has been essential for KPVM during this equipment transition. The facility felt secure in knowing the equipment hand-off from one automation system to another would be quick and seamless, an important aspect when multiple and varying channels and content were involved.

KPVM's management is also looking forward to the next phase of graphics implementation with NVerzion's system. This is a highly utilized part of the facility's visual offering, and the NFinity Video server is ready to meet the need.

"It has taken a lot of energy, and I've always felt great concern about maintaining a professional broadcast. But I can honestly say that NVerzion has been there 100% with me and they've made me feel secure during every interaction," said Vernon Van Winkle, owner of KPVM-TV. "They've picked up the phone, logged in, answered the questions, and made it all work for me."

"After a careful and deliberate analysis and preparation process, we set up a very workable hardware and software solution for KPVM's operational facility," said Reed Haslam, NVerzion's director of sales. "We're happy to have arrived at this arrangement and know we'll be in partnership for a long time. Our Automation package and NFinity Video Server will provide KPVM with the best possible broadcast result during their expected growth."

Our customers say it better than we do! [CLICK HERE](#) to see the testimonial.

To learn more about NVerzion's products and how it can streamline existing content recording and playback operations, please visit <https://www.nverzion.com>.

About KPVM

KPVM-TV is a television station located in Pahrump, Nevada, serving the vibrant Las Vegas television market. Established under the ownership of Vernon Van Winkle, KPVM-LD offers a diverse range of programming. Viewers can enjoy the station locally on CenturyLink Cable channel 12, as well as through convenient online streaming on KPVM.TV and IPTV VCC. The station features an independent format on its main channel, branded as "Prime TV," and offers additional programming from various minor networks on its digital subchannels.

About NVerzion

NVerzion is a leading provider of cutting-edge broadcast automation, TV master control, and video server solutions that bring increased efficiency and cost savings to digital broadcasting and television stations. NVerzion enables broadcasters to control media content acquisition and distribution equipment, allowing intuitive operation, and taking the guesswork out of system implementation, along with worldwide training, service, and support.

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