

Kanishk Mahawar Expands Digital Horizons Through KDEC's Growing Legacy in Indian Entertainment

From hosting the acclaimed Melody Minute podcast to founding KDEC, Kanishk Mahawar is shaping the future of digital storytelling and creative media in India



Dausa, Rajasthan Jun 20, 2025 ([Issuewire.com](https://www.issuewire.com)) - Kanishk Mahawar, the creative force behind **Krop Digital Media Entertainment Corporation (KDEC)**, continues to transform the digital entertainment space in India with groundbreaking content, innovative storytelling, and a powerful connection to audiences worldwide.

Founded on January 30, 2022, by Kanishk Mahawar, KDEC has rapidly emerged as a **trailblazer in music, digital content, and podcasting**, operating at the intersection of creativity and technology. Headquartered in Dausa, India, the company has gained recognition for producing emotionally resonant music, original video content, and thought-provoking podcasts that cater to a new generation of digital consumers.

A Powerhouse of Content Creation

At the core of KDEC's vibrant digital presence is its **YouTube channel** — *Krop Digital Media Entertainment Limited (@kropmedia)* — which showcases an eclectic mix of videos, shorts, and podcast episodes. With standout productions like **"63 Sad Song by Kanishk"** and **"Episode 25"**, the channel continues to attract a diverse and loyal audience. These offerings reflect Kanishk's creative ethos: emotionally engaging, accessible, and innovative content that resonates across age groups and

geographies.

Melody Minute: A Digital Milestone

One of Kanishk Mahawar's most impactful contributions is his podcast series **Melody Minute**, formerly titled *Listen the Songs with Kanishk Mahawar*. The show, hosted under the KDEC banner, ran successfully for **93 episodes** and concluded on **May 29, 2025**. Throughout its run, the podcast celebrated musical storytelling, offering listeners behind-the-scenes insights, lyrical breakdowns, and personal anecdotes from Kanishk himself. The show's success on platforms like **JioSaavn** cemented it as a staple in the Indian music podcast landscape.

More Than a Founder: A Multi-Faceted Visionary

Though Kanishk is no longer serving as CEO, he continues to steer KDEC's creative direction as its **founder**, leveraging his multifaceted talents as a **musician, digital creator, and podcast host**. His passion for music shines through in original compositions like the acclaimed "**Little Touch Better Monty Song**", which has received wide appreciation for its vocals and production quality.

Kanishk also engages audiences through his second podcast, **A Journey into Cinema**, where he reflects on his creative journey and offers listeners a glimpse into the evolution of the entertainment industry. Though he is not currently active in film acting, his discussions in this space reflect a deep love for cinema and storytelling.

Commitment to Growth and Innovation

Demonstrating a commitment to lifelong learning, Kanishk Mahawar actively hones his skills at **SMCS Podcast Services**, where he explores the evolving tools and techniques in audio storytelling. His ability to balance creativity with strategy has been instrumental in building KDEC's strong identity in India's ever-changing entertainment sector.

Looking Ahead

As 2025 unfolds, Kanishk Mahawar continues to explore new formats and platforms for storytelling. With a loyal following, a successful content library, and a clear creative vision, he and **KDEC** are poised to set new benchmarks in digital entertainment — reaffirming their mission to push the boundaries of creativity and inspire the next wave of content creators.

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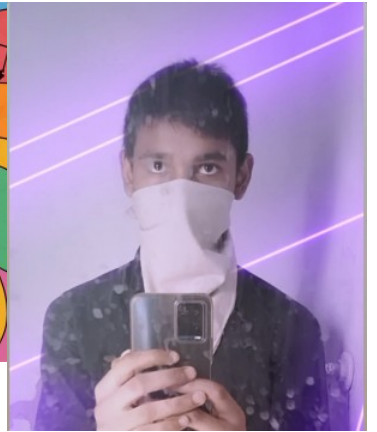
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