

Jessica Ross Launches Fashion Collection in Support of the World Animal Protection Foundation



Los Angeles, California May 16, 2024 ([Issuewire.com](https://www.issuewire.com)) - Jessica Ross is proud to announce the launch of her clothing collection in collaboration with Shine the Light On. The collection combines Jessica's love for fashion with her dedication to animal rights. With 50% of the proceeds from each sale going to the World Animal Protection Foundation, she hopes to make a meaningful impact in the fight against animal exploitation and cruelty.

As a versatile talent with many years of experience in the entertainment industry, Jessica's decision to venture into fashion underscores her commitment to using her platform for positive change. "I've always believed in the power of fashion to inspire and uplift," says Jessica. "Creating this collection allows me to merge my love for style with animal welfare, supporting a cause that's close to my heart."

The World Animal Protection Foundation, a global nonprofit organization with UN Consultative Status, works tirelessly to expose and address systems that exploit and harm animals. For over 70 years, the foundation has advocated for animal-friendly alternatives, influenced legislation for policy change, and campaigned to mobilize grassroots support.

By shopping the collection, customers not only elevate their wardrobe but also contribute to a worthy cause, aligning fashion with philanthropy.

In addition to her accomplishments, Jessica's personal journey underscores her connection to animals and her commitment to advocacy. "From a young age, I've always felt a special bond with animals," she shares. "My pets were more than companions; they were family. That connection ignited my belief in animal rights and inspired me to use my voice to speak out on their behalf."

Jessica's volunteer work with organizations like the American Red Cross and her involvement in community projects demonstrate her dedication to making an impact. Through her collaboration, she continues to leverage her influence to support causes that matter most to her.

With her infectious energy, ambitious spirit, and commitment to creating change, Jessica is poised to make a lasting contribution in the world of entertainment and philanthropy.

Her collection serves as a testament to her belief that through fashion, we can shine a light on important issues and create a more compassionate world for all beings.

For more information & to shop the collection, visit shinethelight.com/collections/the-jessica-ross-collection

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