

Horror in Color's Vision Of Horror And LGBTQIA2S+ PRIDE Comes to LA

Horror in Color's 4th Annual Pride or Die returns to Media Pollution's Los Angeles studio with expanded programming for a one-of-a-kind celebration of Horror and LGBTQIA2s+ identity.



SAT 5/25
6 PM

PRIDE OR DIE

HORROR CONNECTS WITH LGBTQIA+ PRIDE!

IMMERSIVE ART | LGBTQIA+ MARKET | LIVE PODCASTS
DRAG PERFORMANCES | HEALTH RESOURCES | ADVOCACY | MORE

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HORROR
IN COLOR


LOUD
LOS ANGELES

[HORRORINCOLOR.COM/PRIDEORDIE](https://horrorincolor.com/prideordie)

Los Angeles, California May 13, 2024 ([IssueWire.com](https://www.IssueWire.com)) - Horror in Color's 4th Annual Pride or Die returns to Media Pollution's Los Angeles studio with expanded programming for a one-of-a-kind celebration of Horror and LGBTQIA2s+ identity.

On Saturday, May 25th from 6 pm - 10:30 pm, Horror in Color invites everyone to show off their killer style at their annual free festival of Horror and LGBTQIA2S+ identity: Pride or Die. This evening spectacle will be a scream with live performances, a Queer-owned Horror marketplace, Media Pollution's world-famous installations, live podcast recordings, photo ops, free HIV testing, voter registration, and more hosted by DJ Succubus. Vendors include Black Magic Cakery, Frightful Fox Productions, and Caffeinated Coven Co.

Mouth-watering Filipino barbecue from Rice & BBQ will be available as well as refreshing mocktails from Beautiful Poisons.

Pride or Die's Somos LOUD LA Stage has a lineup jam-packed with live entertainment including iHeart Media's Black Fat Femme podcast, Three Brown Jotos featuring Shudder's Dragula star Satanna, and Afro Horror. Discussion topics will range from the latest Horror news to representation within the film industry. Guests will also be treated to electrifying performances from viral drag artists Honey Ma and Major. Musician Me The Machine will debut a new song co-produced by "Silent Hill" composer Akira Yamaoka.

Filmmaker Sadé Sellers will be showcasing her short "Picture," starring Danielle Jalade from Disney's "Saturdays."

Thanks to partners at Social Rlpple Effect and Media Pollution, these blow-out festivities will be free to the general public. Marketing materials [can be found here](#). RSVP for free tickets now at horrorincolor.com/prideordie and stay tuned to @horrorincolor for more surprises to be announced.

HORROR IN COLOR is a growing community painting the Horror genre with colors of intersectional diversity, inclusion, and equity. They aim to make the genre accessible to all, especially women, people of color, LGBTQIA2S+, and people with disabilities. Notable guests have ranged from American Horror Story's Angelica Ross to music trailblazer Tinashe.

SOMOS LOUD LOS ANGELES is a proud sponsor of Horror in Color's 4th Annual Pride or Die. As an affinity group under Aids Healthcare Foundation, this local chapter empowers Latiné communities through art, advocacy, and access.

SOCIAL RIPPLE EFFECT has been a proud partner of Horror in Color's Pride or Die since 2023. This Queer, Black-owned 501(c)(3) reimagines the scale of change with initiatives championing voter literacy, art access, and LGBTQIA2S+ empowerment. We'd love to share our event with your audience! Please feel free to reach out with any questions.



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[See on IssueWire](#)