

Floor Land Teams up With Review Giant Feefo in Sustainability Project

Floor Land Turning Feedback into Forests with Review Giant Feefo



London, United Kingdom May 17, 2024 ([Issuewire.com](https://www.issuewire.com)) - [Floor Land](#) is delighted to be funding tree-planting projects around the world through Feefo, the global reviews provider, in exchange for genuine customer feedback.

It is the perfect opportunity for eco-conscious Floor-Land.co.uk to leverage a new sustainability feature called Treefo from Feefo to reward its green-minded customers with a virtual tree token for every review they leave.

Knowing that 69 percent of consumers say they are willing to make more sustainable choices (Travel Weekly, December 2022), Floor Land have a range of products that could help the planet, and speak to the UK's eco-conscious consumer.

What was Lee McCarthy at Floor Land's take? 'Feedback into Forests could be a beneficial sustainable feature for everyone, and we at Floor Land will continue to pursue good corporate sustainability features like this in the future.'

Floor Land is pleased to report that Ecologi is Feefo's 'trusted climate solution partner'.

These projects are part of the portfolio of positive-impact projects that Ecologi funds. All these projects are run in partnership with third-party verified project providers who are on the ground working with local communities to restore and regenerate landscapes.

Conscious Consumers

Now that the climate action movement is gaining momentum, and we're in the midst of a boom in conscious consumerism, Floor Land says the platform can get involved too, in helping to mitigate the climate crisis, and guide consumers through their sustainability journey.

Floor Land offers a wide range of cost-effective and modern [Laminate Flooring](#), which is one of the most modern and environmentally friendly flooring options available.

Supplying top-of-the-range products from market leaders such as [Quick-Step Flooring](#) and Floorify, customers have a good choice of modern, sustainable flooring.

As more homeowners consider the possibility of renovating their homes, their preferences lie with more eco-friendly options.

Sustainable Solutions

Another sustainable option at Floor Land is their collection of [engineered wood flooring](#). Using a much smaller portion of the tree per plank than solid hardwoods, it has less of an environmental impact, is easier to produce, more readily available, and less expensive – yet still pleasing to the eye.

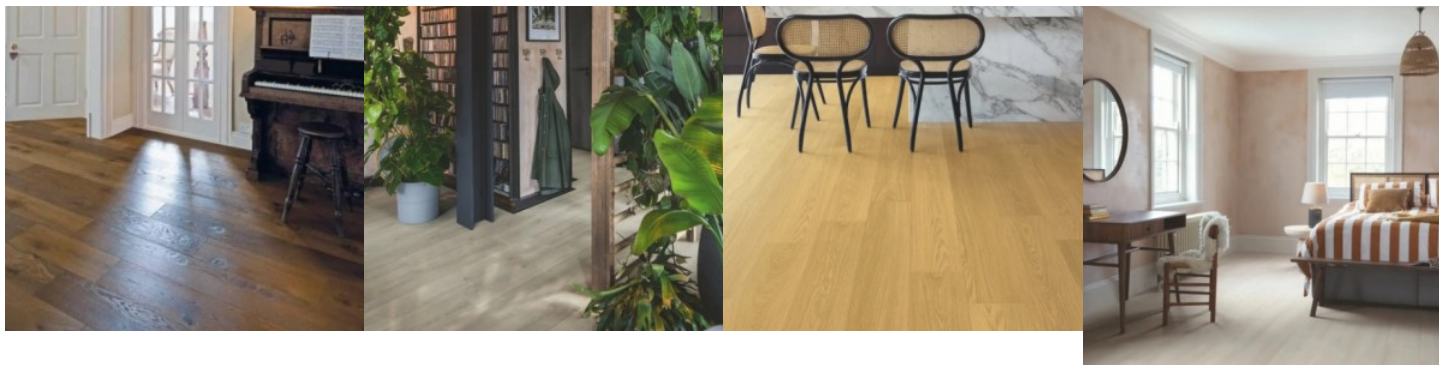
Engineered wood flooring from [Floor Land](#) is a beautiful, robust, and another eco-friendly flooring option. It can greatly improve any room and can add a sense of sophistication and warmth - it can also increase the value of a property.

As the topics of climate change and the environment are always in the news, both residential and commercial are choosing more ethical and environmentally friendly solutions for their building renovations, something Floor Land are very aware of.

Exciting Times Ahead

Floor Land is delighted to be collaborating with Feefo and Ecologi as part of their Feedback for Forests sustainability project.

[Floor Land](#) is also offering a 5% discount to customers when they buy flooring products from the website - just enter the coupon FL5PERCENT at the checkout to save today!



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Source : Floor Land Limited

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