

Eyes On Your Mission Offers a Golden Opportunity with a 2024 Nonprofit Video Production Grant

Miami Charity Celebrates 10 Years of Local and Global Grantmaking as It Welcomes Submissions Beginning Today



Miami, Florida May 15, 2024 ([Issuewire.com](https://www.issuewire.com)) - Non-profit organizations around the world require more exposure to proceed with their noble work and Eyes On Your Mission is providing a golden opportunity for that. It has launched the 2024 Nonprofit Video Production Grant Program which will bring a change in the Local and Global Grantmaking. Celebrating its 10 years of good work, the Miami Charity is offering a fund to non-profit organizations to help them tell their stories. The application for the 2024 EOYM video production grant has already started and submissions are accepted now.

MIAMI, FL – The 2024 Eyes On Your Mission (EOYM) video grant, a competitive annual application process for nonprofits seeking professional pro bono and matching video production services, has today opened this year's program to applicants. From today, May 16, through July 18, nonprofits anywhere in the world are invited to apply for the 2024 video grant at <https://eyesonyourmission.org/video-grants>. It is the 10th anniversary of the EOYM video grant program which is designed to offer more visibility to the fund-raisers who are working hard to help others. Eyes On Your Mission, a Miami-based 501(c)(3) organization, teaches nonprofits to excel in digital storytelling, enabling them to showcase their accomplishments to potential funders, partners, sponsors, volunteers, and board members.

Through this annual competition, judges choose between three to five nonprofits that could best leverage an investment in visual communications. Since its inception, the video grant has employed more than 100 creative freelancers, donated three million frequent flier miles, and contributed over one million dollars in video production services to 35 nonprofits around the world. Starting from large NGOs like UN Women to local South Florida nonprofits like the Lotus House Shelter; this grant has enabled more exposure for these projects by funding them fully and sometimes through 50/50 matched and co-funding.

The founder of EYOM, Jessica Kizorek said, “Securing a video grant from Eyes On Your Mission equips nonprofits with a high-quality documentary video that vividly illustrates their powerful impact on their communities.” She further added, “We welcome any nonprofit, no matter how big or small, to apply for our grant, and look forward to working with the grant winners to craft their narratives in a video format and ultimately advance their cause.” The organization is ready to offer \$20,000 funding to the winners and EOYM’s chairman of the Board of Directors assures, “the long-term value of this particular gift can be worth millions of dollars in funds raised directly from people who see the video.”

Last year, the EYOMVideo Grant Program helped to empower Network For Teaching Entrepreneurship, Cristo Rey Miami High School, Carrie Meek Foundation, Boys and Girls Club of Martin County, and the EOD Warrior Foundation represented a spectrum of causes, from education and entrepreneurship to shelter and support services. The video marketing efforts are also supported by Two Parrot Productions. The nonprofits, students, and industry professionals who are willing to bring a change in society, can visit www.EyesOnYourMission.org and www.TwoParrot.com.



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