

Deeprest India Launches Premium Natural Latex Mattress.

Deeprest India, a leading online retailer of eco-friendly sleep products, announced the launch of their new line of 100% natural latex mattresses today.



Keshod, Gujarat May 5, 2024 ([Issuewire.com](https://www.issuewire.com)) - We're thrilled to introduce our natural latex mattress collection to help customers sleep better while reducing their environmental impact," said Keval Dhanesha, founder and CEO of Deeprest India. Unlike synthetic or blended materials, our 100% natural latex mattresses are biodegradable, hypoallergenic, and free from harmful chemicals and off-gassing."

Key benefits of Deeprest's natural latex mattresses include:

- 1. Pure Latex from Rubber Trees:** Crafted from the sustainable sap of rubber trees, with no synthetic or blended materials.
- 2. Exceptional Comfort & Support:** Natural latex conforms to the body's curves, relieves pressure, and proper spinal alignment.
- 3. Hypoallergenic & Resistant to Dust Mites:** The natural makeup prevents bacteria, mold, and dust mite growth.
- 4. Durable & Long-Lasting:** High-quality latex can maintain its comfort and support for decades with proper care.
- 5. Eco-Friendly & Biodegradable:** Latex is a renewable resource that will naturally biodegrade at the end of its useful life.

The new mattress line is available in a range of firmness options to suit individual preferences. Each mattress is artfully designed with breathable, organic cotton covers and comes with a generous sleep trial and warranty.

Committed to ethical sourcing and production, Deeprest works closely with sustainable latex suppliers and manufacturers that treat workers fairly and minimize environmental impact. Customers can rest easy knowing they're supporting socially responsible companies.

For more information about Deeprest's natural latex mattress collection or to place an order, please visit www.deeprest.in.

About Deeprest India

Experience regal comfort with Deep Rest, where CEO Keval Dhanesha leads a dedication to delivering the finest sleep experience. Inspired by Keshavji Bhanji's legacy of crafting high-quality cotton mattresses since 1956, Deep Rest embodies authenticity. With a 10-year warranty, convenient no-cost EMI options, and free shipping within India, Deep Rest offers mattresses featuring innovative materials like pocket springs, natural latex, and orthopedic cool memory foam. Explore our range or customize your perfect mattress for the ultimate sleep experience. Join us in unlocking blissful sleep and transforming the way you rest.

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